

RISE ABOVE YOUR COMPETITION



5 Star Outdoor, L.L.C.
(248) 747-7777
Info@5staroutdoor.com
www.5staroutdoor.com

Media Kit

WHY 5 STAR BILLBOARDS?

We take pride in providing exceptional customer service to our advertisers and giving back to the local community, including schools and law enforcement. 5 Star Outdoor's team can create a personalized campaign for you.

BENEFITS OF BILLBOARD ADVERTISING

- Constant Exposure
- Generate Brand Awareness
- Reach Millions Monthly

TRY OUR DIGITAL BILLBOARDS!

- Change your message daily, weekly or monthly
- Time-sensitive messages
- No production or installation costs

Direction:

For traffic going N on Groesbeck

Lat/Lon:

42.47531 / -82.98268

Type:

Static

Reader:

Right

Size:

10.6 x 36 ft.

Weekly Impressions:

Approx. 89,335



Location Map



(248) 747-7777

Info@5staroutdoor.com

www.5staroutdoor.com

Direction:

For traffic going S on Groesbeck

Lat/Lon:

42.47531 / -82.98268

Type:

Static

Reader:

Left

Size:

10.6 x 36 ft.

Weekly Impressions:

Approx. 89,335



Location Map



(248) 747-7777

Info@5staroutdoor.com

www.5staroutdoor.com

Direction:

For traffic going N on Groesbeck

Lat/Lon:

42.49718 / -82.96736

Type:

Digital

Reader:

Left

Size:

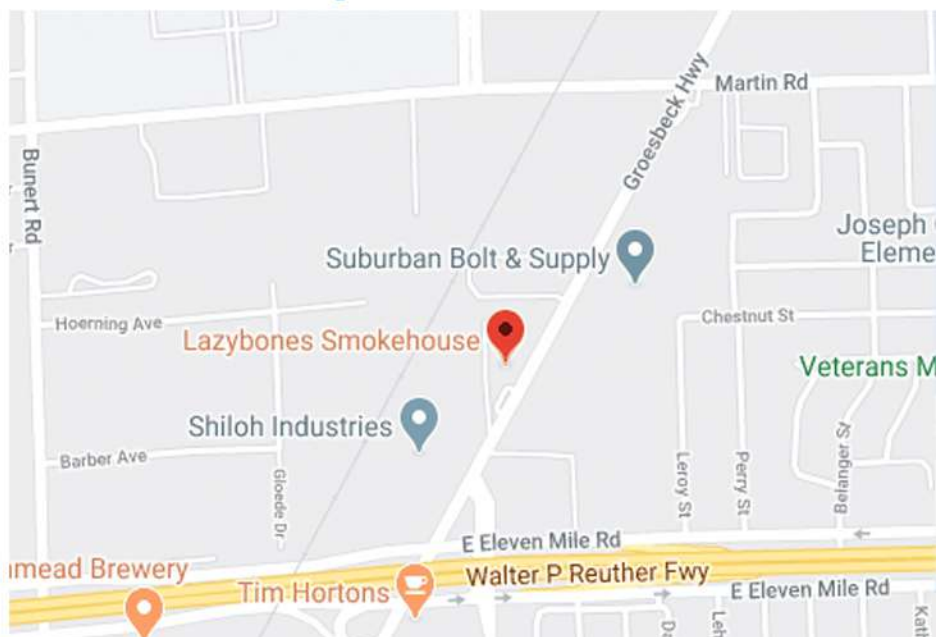
14 x 48 ft

Weekly Impressions:

Approx. 196,217



Location Map



(248) 747-7777

Info@5staroutdoor.com

www.5staroutdoor.com

Direction:

For traffic going S on Groesbeck

Lat/Lon:

42.49718 / -82.96736

Type:

Static

Reader:

Right

Size:

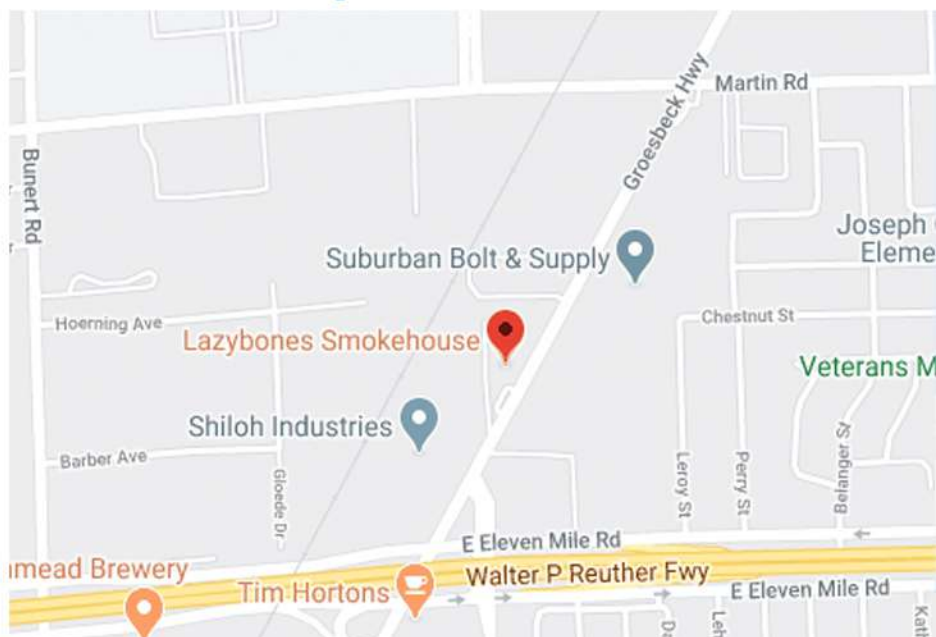
14 x 48 ft

Weekly Impressions:

Approx. 196,217



Location Map



(248) 747-7777

Info@5staroutdoor.com

www.5staroutdoor.com

Direction:

For traffic going N on
Groesbeck

Lat/Lon:

42.51120 / -82.95452

Type:

Static

Reader:

Right

Size:

14 x 48 ft

Weekly Impressions:

Approx. 196,217



Location Map



(248) 747-7777

Info@5staroutdoor.com

www.5staroutdoor.com

Direction:

For traffic going S on
Groesbeck

Lat/Lon:

42.51120 / -82.95452

Type:

Static

Reader:

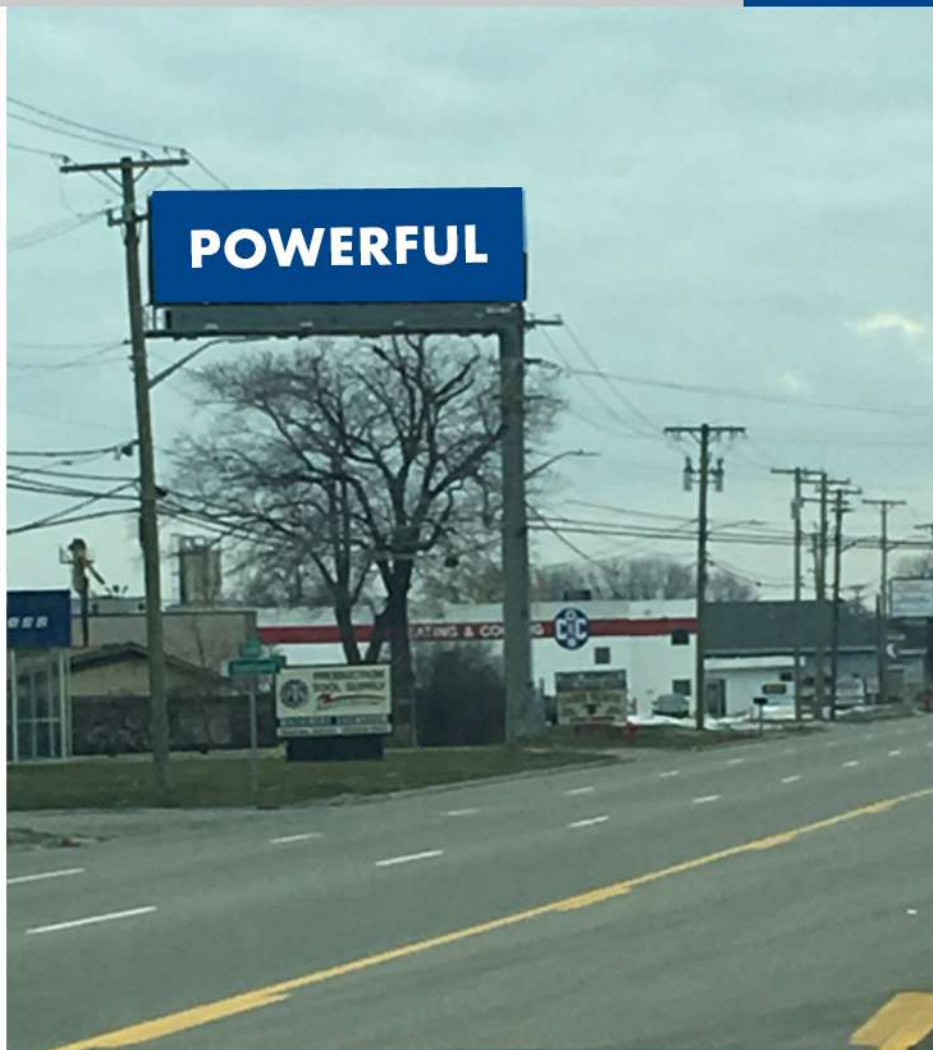
Left

Size:

14 x 48 ft

Weekly Impressions:

Approx. 196,217



Location Map



(248) 747-7777

Info@5staroutdoor.com

www.5staroutdoor.com

Direction:

For traffic going N on
Groesbeck

Lat/Lon:

42.51782 / -82.95074

Type:

Digital

Reader:

Right

Size:

14 x 48 ft

Weekly Impressions:

Approx. 196,217



Location Map



(248) 747-7777

Info@5staroutdoor.com

www.5staroutdoor.com

Direction:

For traffic going S on
Groesbeck

Lat/Lon:

42.51782 / -82.95074

Type:

Digital

Reader:

Left

Size:

14 x 48 ft

Weekly Impressions:

Approx. 196,217



Location Map



(248) 747-7777

Info@5staroutdoor.com

www.5staroutdoor.com

Direction:

For traffic going E on I-696

Lat/Lon:

42.49496 / -82.95445

Type:

Digital

Reader:

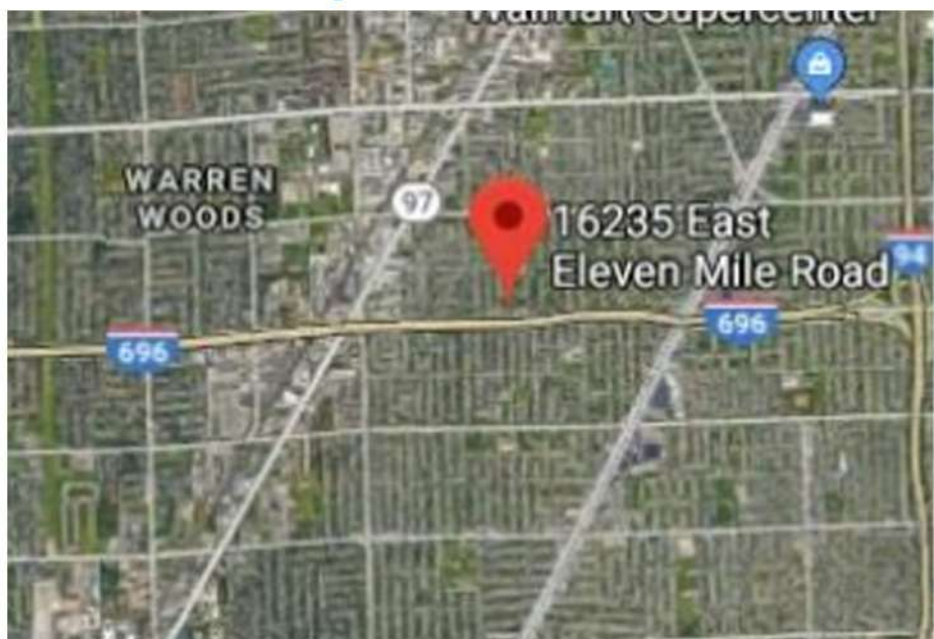
Left

Size:

17 x 59 ft

Weekly Impressions:

Approx. 621,082

**Location Map**

(248) 747-7777

Info@5staroutdoor.com

www.5staroutdoor.com

16235 E 11 Mile Road, Roseville, MI 48066

ID: 5 - W

Direction:

For traffic going W on I-696

Lat/Lon:

42.49496 / -82.95445

Type:

Static

Reader:

Right

Size:

20 x 60 ft

Weekly Impressions:

Approx. 621,082



Location Map



(248) 747-7777

Info@5staroutdoor.com

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FOR PRICING & AVAILABILITY PLEASE CONTACT US

Direction:

For traffic going N on I-75

Lat/Lon:

42.46558 / -83.10699

Type:

Digital

Reader:

Right

Size:

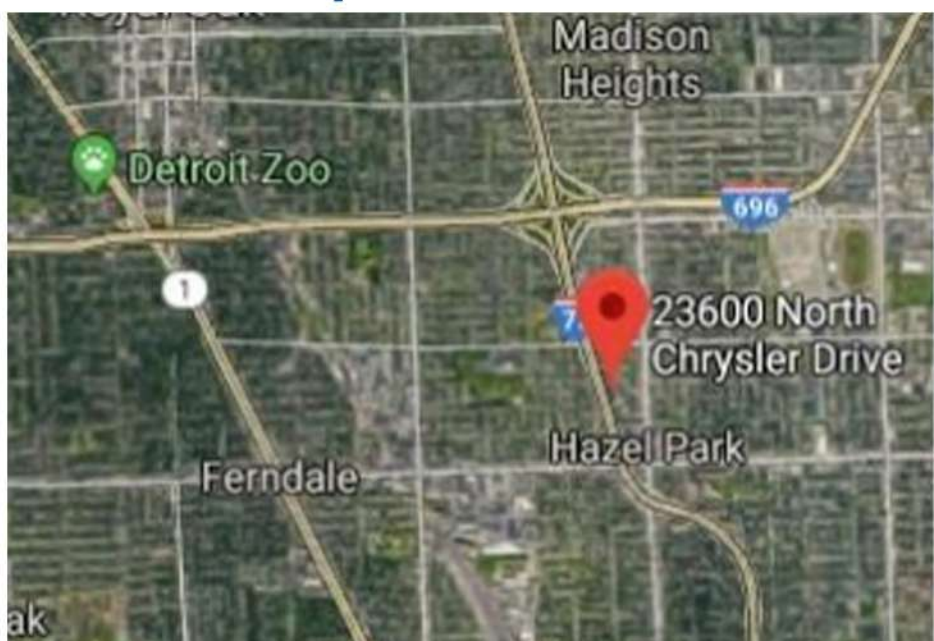
17 x 59 ft

Weekly Impressions:

Approx. 492,292



Location Map



(248) 747-7777

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23600 N. Chrysler, Hazel Park, MI 48030

ID: 6 - S

Direction:

For traffic going S on I-75

Lat/Lon:

42.46558 / -83.10699

Type:

Digital

Reader:

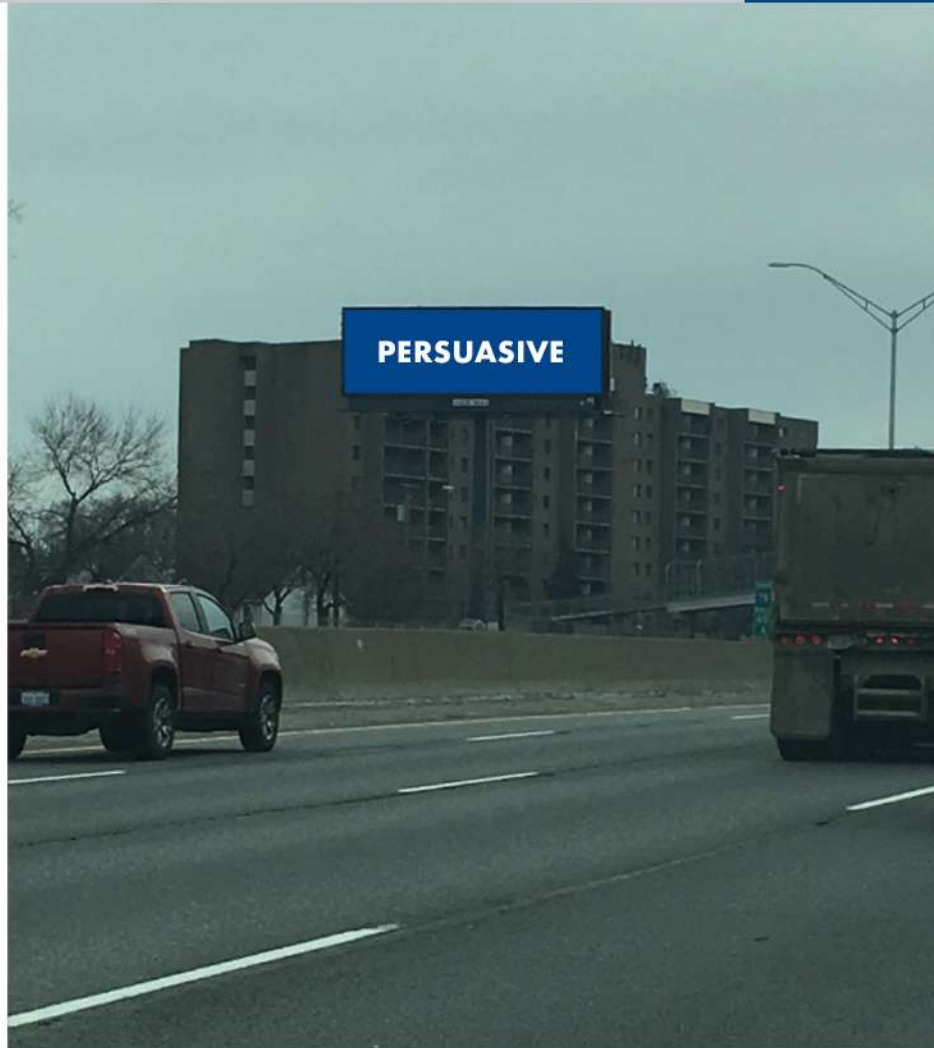
Left

Size:

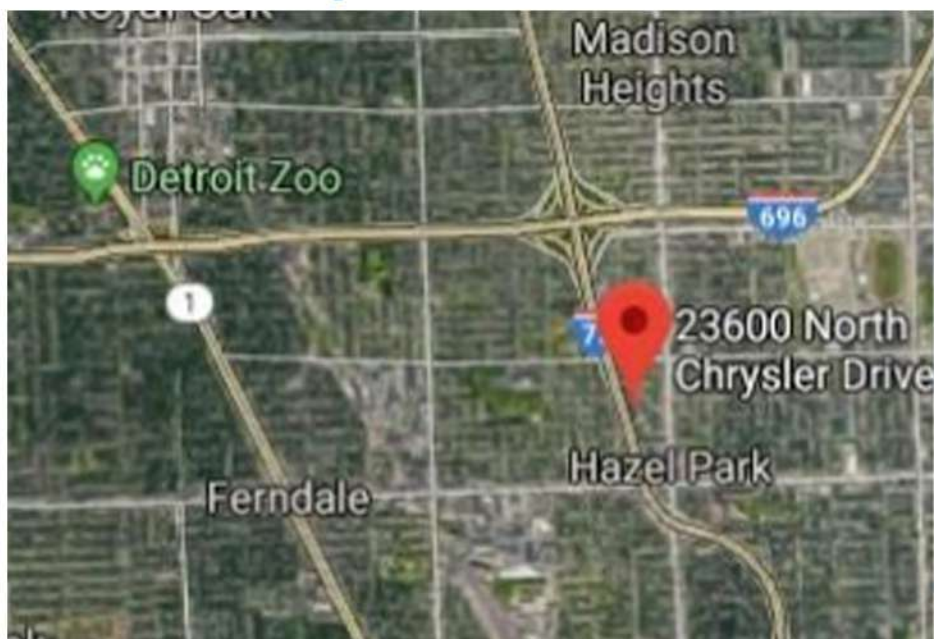
17 x 59 ft

Weekly Impressions:

Approx. 492,292



Location Map



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FOR PRICING & AVAILABILITY PLEASE CONTACT US

22411 S. Chrysler, Hazel Park, MI 48030

ID: 7 - N

Direction:

For traffic going N on John R

Lat/Lon:

42.45848 / -83.10325

Type:

Static

Reader:

Right

Size:

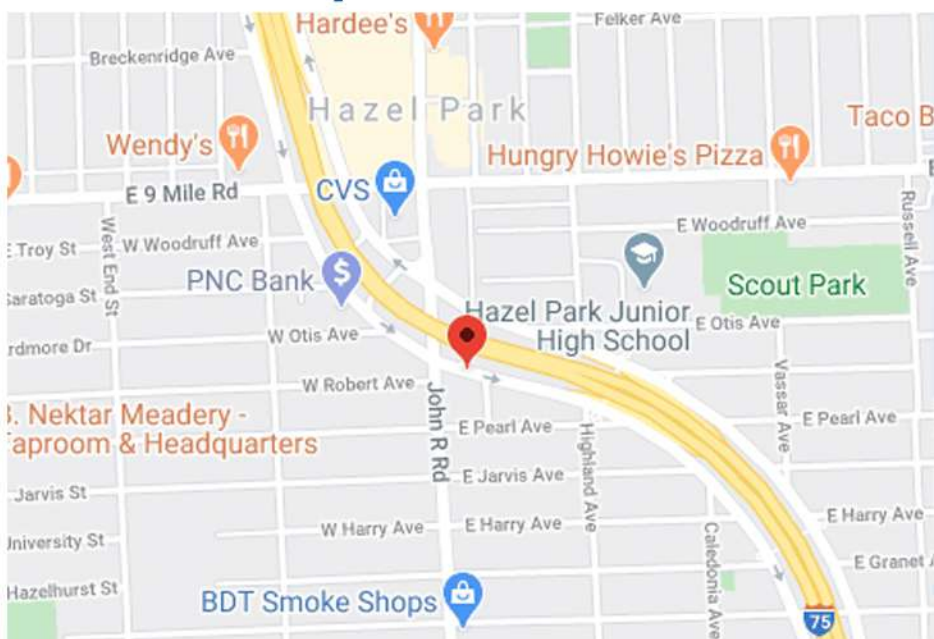
40 x 12 ft.

Weekly Impressions:

Approx. 46,200



Location Map



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Info@5staroutdoor.com

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FOR PRICING & AVAILABILITY PLEASE CONTACT US

22411 S. Chrysler, Hazel Park, MI 48030

ID: 7 - NW

Direction:

For traffic going NW on I-75

Lat/Lon:

42.45848 / -83.10325

Type:

Digital

Reader:

Left

Size:

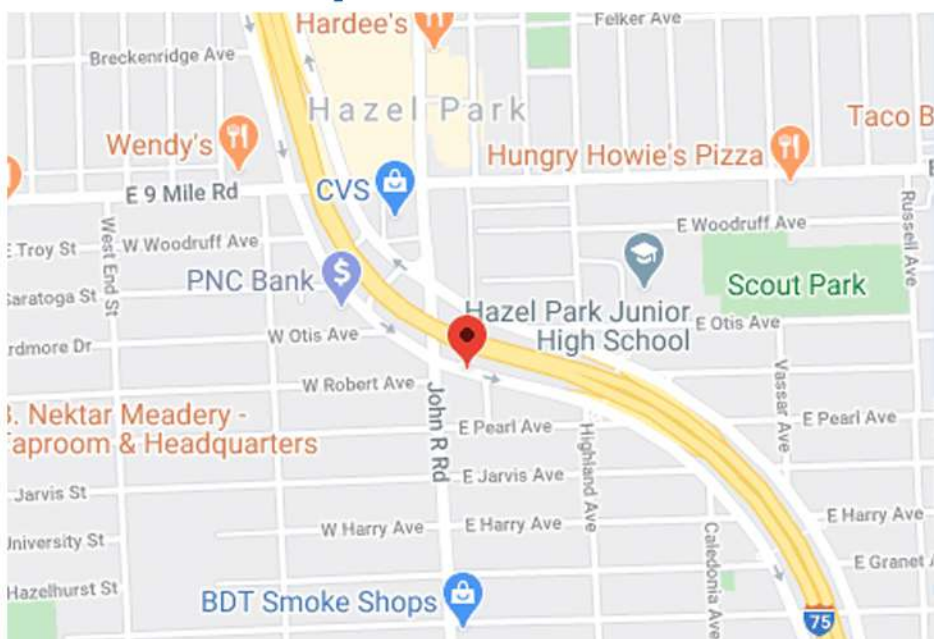
40 x 30 ft.

Weekly Impressions:

Approx. 473,984



Location Map



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FOR PRICING & AVAILABILITY PLEASE CONTACT US

22411 S. Chrysler, Hazel Park, MI 48030

ID: 7 - SE

Direction:

For traffic going SE on I-75

Lat/Lon:

42.45848 / -83.10325

Type:

Digital

Reader:

Right

Size:

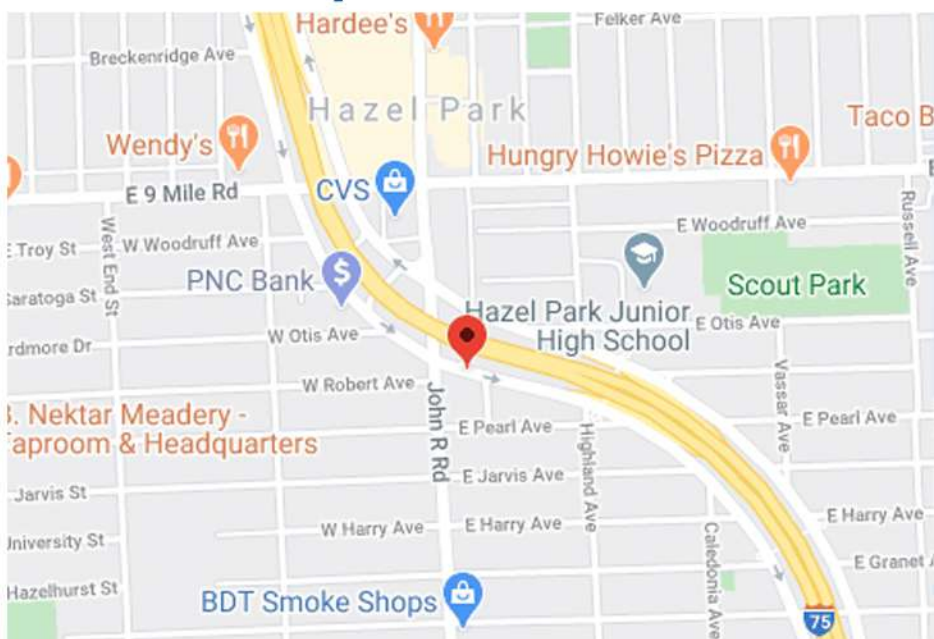
40 x 30 ft.

Weekly Impressions:

Approx. 473,984



Location Map



(248) 747-7777

Info@5staroutdoor.com

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FOR PRICING & AVAILABILITY PLEASE CONTACT US

Direction:

For traffic going E on 8 Mile

Lat/Lon:

42.44779 / -83.10331

Type:

Static

Reader:

Left

Size:

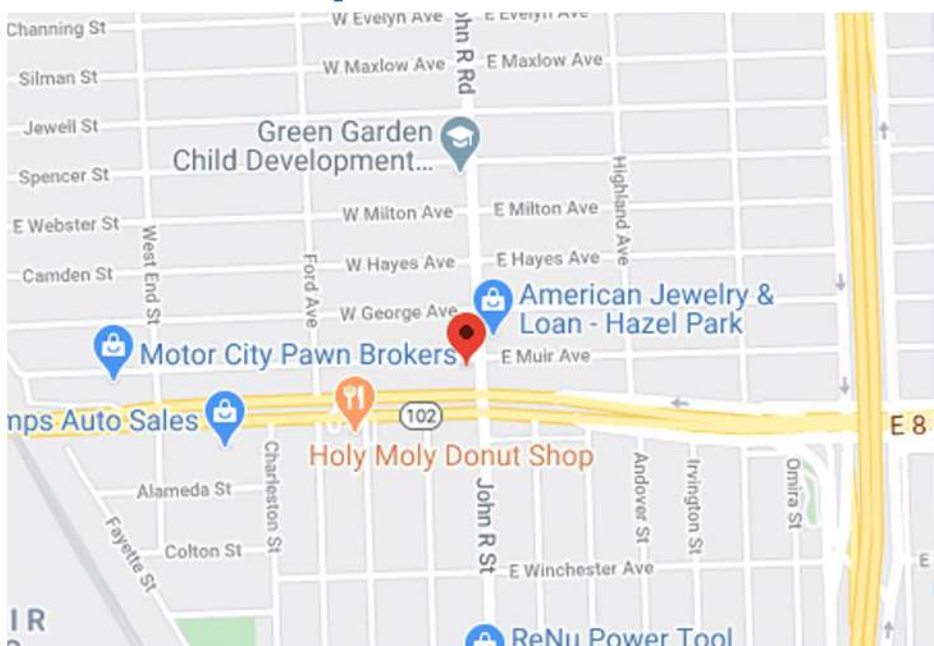
20 x 60 ft.

Weekly Impressions:

Approx. 190,449



Location Map



(248) 747-7777

Info@5staroutdoor.com

www.5staroutdoor.com

Direction:

For traffic going S on John R

Lat/Lon:

42.44779 / -83.10331

Type:

Static

Reader:

Right

Size:

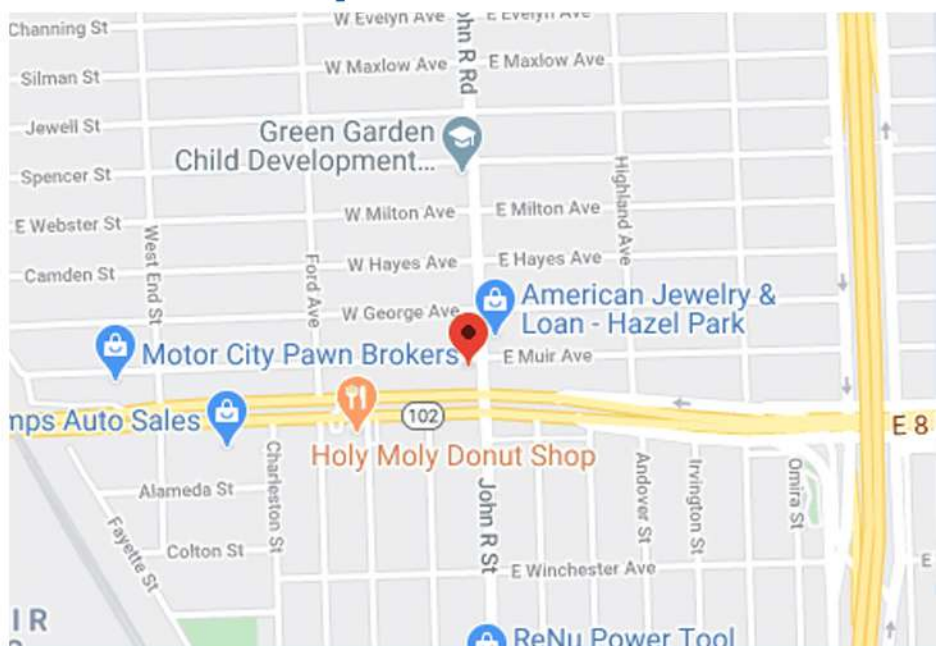
20 x 30 ft.

Weekly Impressions:

Approx. 46,200



Location Map



(248) 747-7777

Info@5staroutdoor.com

www.5staroutdoor.com

20731 John R, Hazel Park, MI 48030

ID: 8 - W

Direction:

For traffic going W on 8 Mile

Lat/Lon:

42.44779 / -83.10331

Type:

Digital

Reader:

Right

Size:

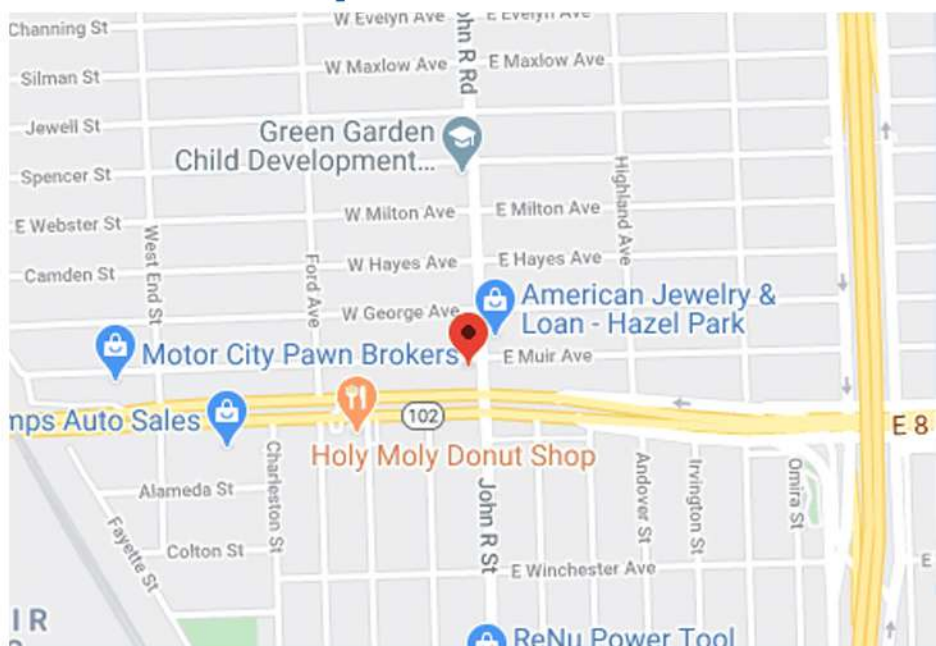
17 x 59 ft.

Weekly Impressions:

Approx. 190,449



Location Map



(248) 747-7777

Info@5staroutdoor.com

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FOR PRICING & AVAILABILITY PLEASE CONTACT US

494 W. 8 Mile, Hazel Park, MI 48030

ID: 9 - E

Direction:

For traffic going E on 8 Mile

Lat/Lon:

42.44759 / -83.10922

Type:

Digital

Reader:

Left

Size:

17 x 59 ft.

Weekly Impressions:

Approx. 190,449



Location Map



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FOR PRICING & AVAILABILITY PLEASE CONTACT US

494 W. 8 Mile, Hazel Park, MI 48030

ID: 9 - W

Direction:

For traffic going W on 8 Mile

Lat/Lon:

42.44759 / -83.10922

Type:

Static

Reader:

Right

Size:

20 x 60 ft.

Weekly Impressions:

Approx. 190,449



Location Map



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FOR PRICING & AVAILABILITY PLEASE CONTACT US

Direction:

Viewable to drivers traveling
EB on I-94

Lat/Lon:

42.263772, -84.750056

Type:

Digital

Reader:

Right

Size:

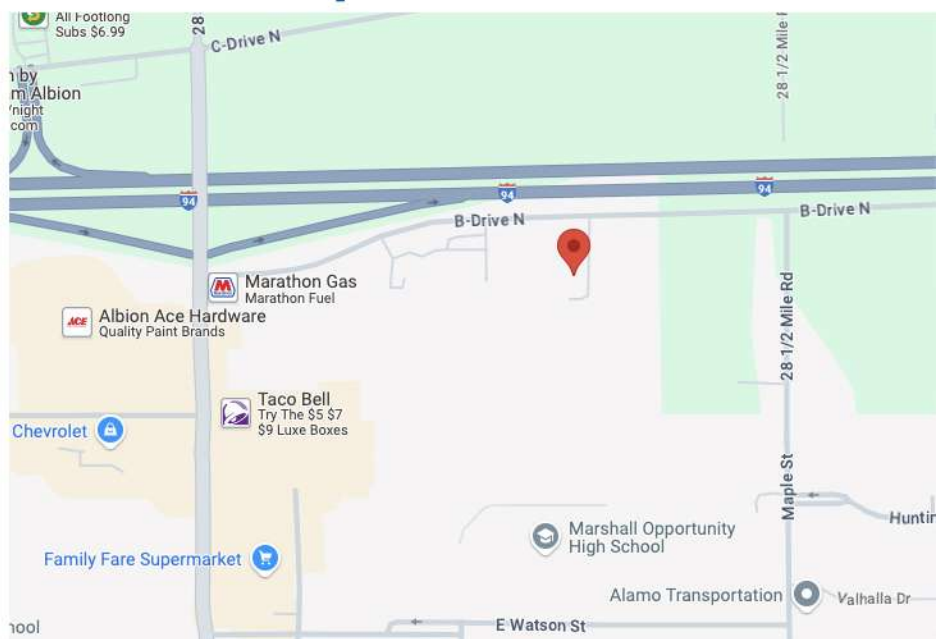
11 x 30 ft.

Weekly Impressions:

Approx. 162,109



Location Map



(248) 747-7777

Info@5staroutdoor.com

www.5staroutdoor.com

400 B Drive N, Albion, MI 49224

ID: 10-W

Direction:

Viewable to drivers traveling
WB on I-94

Lat/Lon:

42.263772, -84.750056

Type:

Digital

Reader:

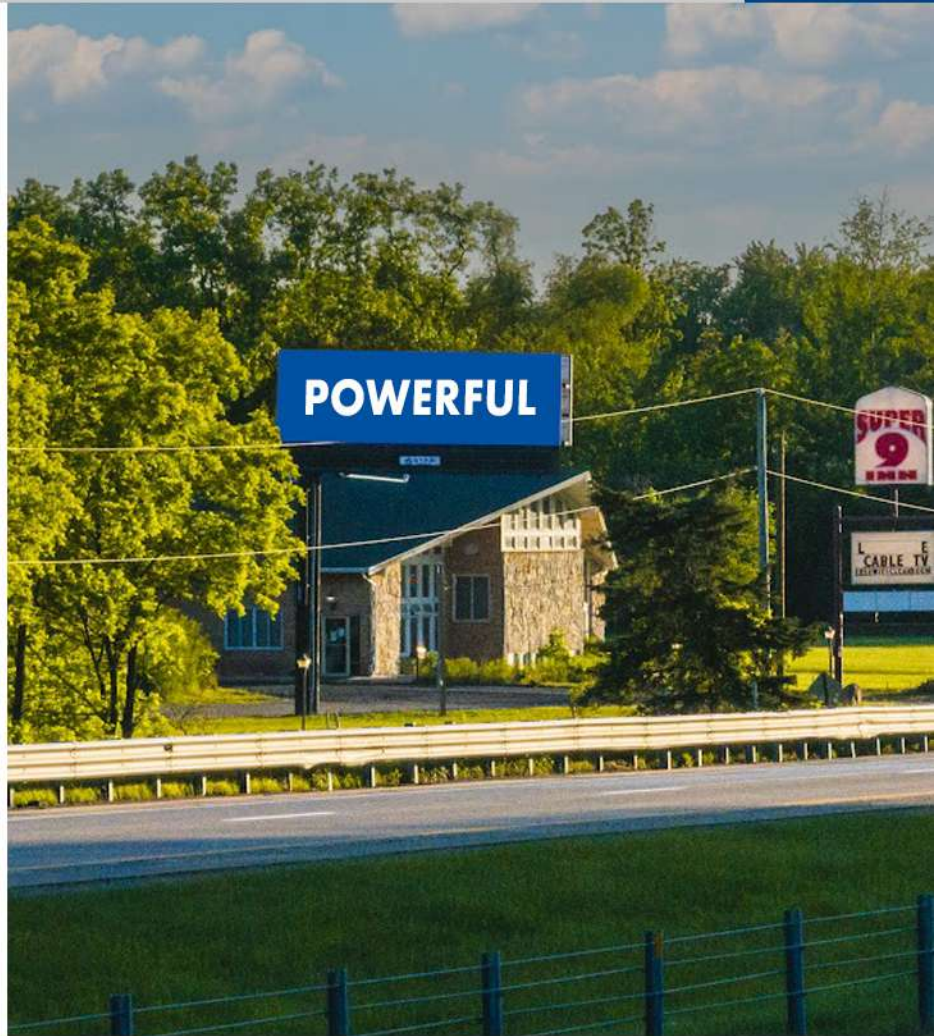
Left

Size:

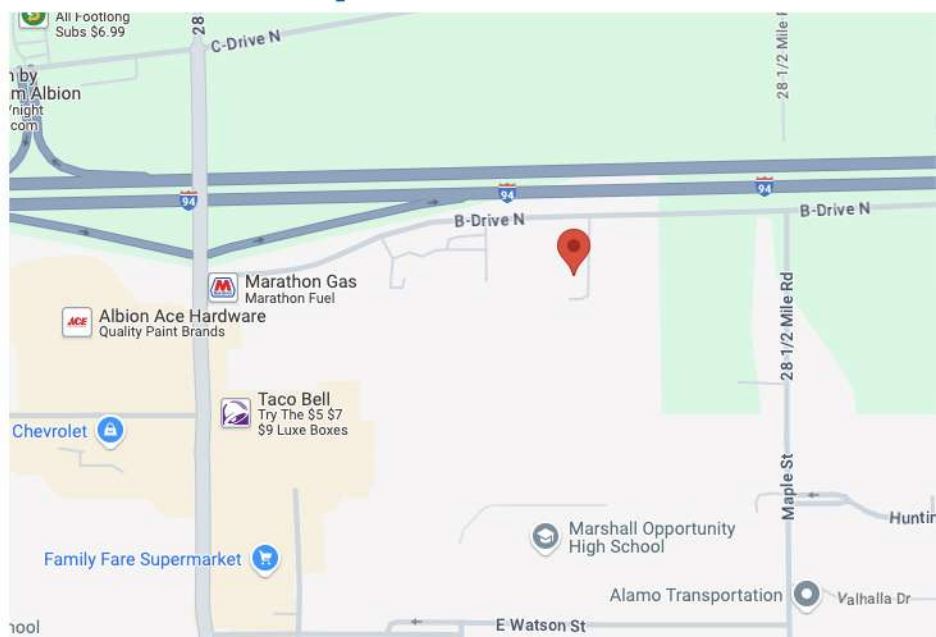
11 x 30 ft.

Weekly Impressions:

Approx. 162,109



Location Map



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FOR PRICING & AVAILABILITY PLEASE CONTACT US

24800 Joy Blvd., Mt. Clemens, MI 48043

ID: 11 - N

Direction:

For traffic going N on I-94

Lat/Lon:

42.60961 / -82.85928

Type:

Digital

Reader:

Left

Size:

14 x 48 ft.

Weekly Impressions:

Approx. 574,917



Location Map



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FOR PRICING & AVAILABILITY PLEASE CONTACT US

Direction:

For traffic going S on I-94

Lat/Lon:

42.60961 / -82.85928

Type:

Digital

Reader:

Right

Size:

14 x 48 ft.

Weekly Impressions:

Approx. 574,917



Location Map



(248) 747-7777

Info@5staroutdoor.com

www.5staroutdoor.com

Direction:

For traffic going N on I-94

Lat/Lon:

42.59828 / -82.85531

Type:

Digital

Reader:

Right

Size:

14 x 48 ft.

Weekly Impressions:

Approx. 574,917



Location Map



(248) 747-7777

Info@5staroutdoor.com

www.5staroutdoor.com

Direction:

For traffic going S on I-94

Lat/Lon:

42.59828 / -82.85531

Type:

Static

Reader:

Left

Size:

14 x 48 ft.

Weekly Impressions:

Approx. 574,917



Location Map



(248) 747-7777

Info@5staroutdoor.com

www.5staroutdoor.com

Direction:

For traffic going E on M-59

Lat/Lon:

42.62597 / -83.04406

Type:

Static

Reader:

Left

Size:

14 x 48 ft.

Weekly Impressions:

Approx. 305,018



Location Map



(248) 747-7777

Info@5staroutdoor.com

www.5staroutdoor.com

6722 Auburn, Utica, MI 48317

ID: 13 - W

Direction:

For traffic going W on M-59

Lat/Lon:

42.62597 / -83.04406

Type:

Static

Reader:

Right

Size:

14 x 48 ft.

Weekly Impressions:

Approx. 305,018



Location Map



(248) 747-7777

Info@5staroutdoor.com

www.5staroutdoor.com

FOR PRICING & AVAILABILITY PLEASE CONTACT US

Direction:

For traffic going EB on
Plymouth

Lat/Lon:

42.37207 / -83.21961

Type:

Static

Reader:

Left

Size:

10.6 x 22.8 ft.

Weekly Impressions:

Approx. 66,150



Location Map



(248) 747-7777

Info@5staroutdoor.com

www.5staroutdoor.com

Direction:

For traffic going WB on
Plymouth

Lat/Lon:

42.37207 / -83.21961

Type:

Static

Reader:

Left

Size:

10.6 x 22.8 ft.

Weekly Impressions:

Approx. 66,150



Location Map



(248) 747-7777

Info@5staroutdoor.com

www.5staroutdoor.com

Direction:

For traffic going S on I-75

Lat/Lon:

42.18188 / -83.24579

Type:

Digital

Reader:

Right

Size:

14 x 48 feet.

Weekly Impressions:

Approx. 424,693



Location Map



(248) 747-7777

Info@5staroutdoor.com

www.5staroutdoor.com

Direction:

For traffic going N on I-75

Lat/Lon:

42.18188 / -83.24579

Type:

Digital

Reader:

Left

Size:

14 x 48 feet.

Weekly Impressions:

Approx. 424,693



Location Map



(248) 747-7777

Info@5staroutdoor.com

www.5staroutdoor.com

Direction:

For traffic going E on I-696

Lat/Lon:

42.47562 / -83.12409

Type:

Static

Reader:

Right

Size:

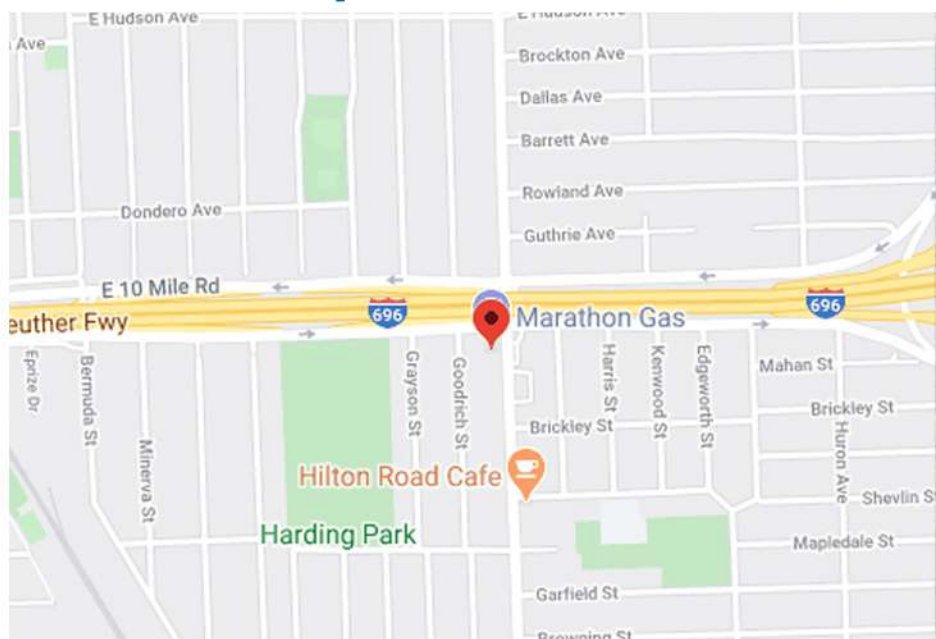
30 x 30 ft.

Weekly Impressions:

Approx. 765,926



Location Map



(248) 747-7777

Info@5staroutdoor.com

www.5staroutdoor.com

3351-3371 Hilton Rd., Ferndale, MI 48220

ID: 16-W

Direction:

For traffic going W on I-696

Lat/Lon:

42.47562 / -83.12409

Type:

Static

Reader:

Left

Size:

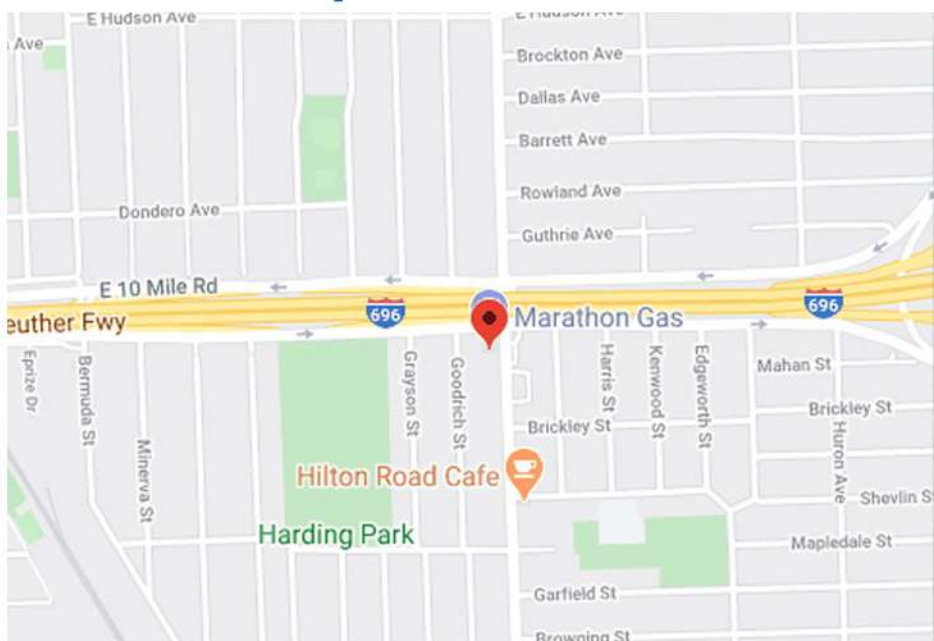
30 x 30 ft.

Weekly Impressions:

Approx. 765,926



Location Map



(248) 747-7777

Info@5staroutdoor.com

www.5staroutdoor.com

FOR PRICING & AVAILABILITY PLEASE CONTACT US

28265 Smith Road, Romulus, MI 48174

ID: 17-E

Direction:

For traffic going EB on I-94

Lat/Lon:

42.24605, -83.31583

Type:

Digital

Reader:

Left

Size:

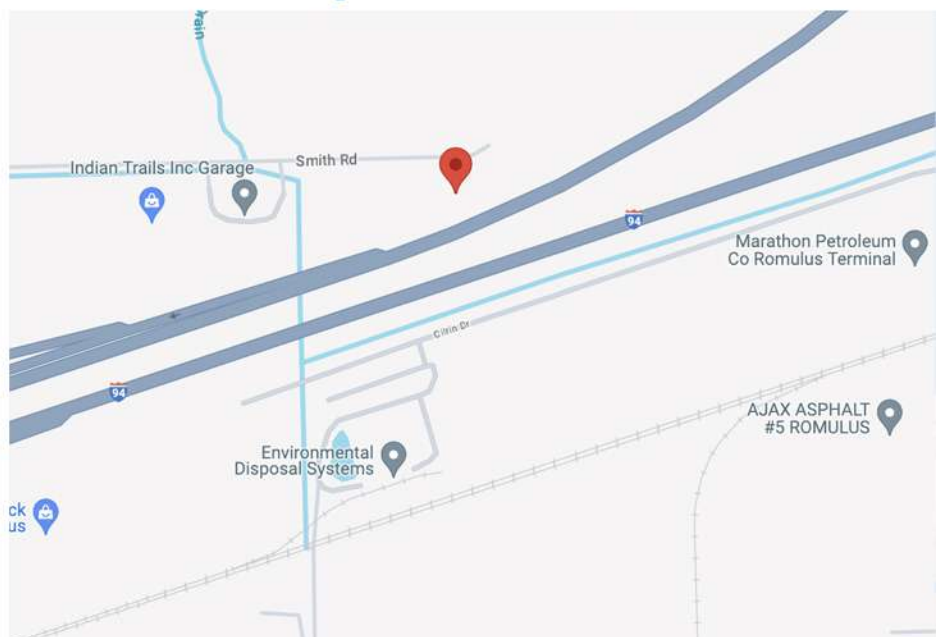
24 x 28 ft.

Weekly Impressions:

Approx. 674,835



Location Map



(248) 747-7777

Info@5staroutdoor.com

www.5staroutdoor.com

FOR PRICING & AVAILABILITY PLEASE CONTACT US

28265 Smith Road, Romulus, MI 48174

ID: 17-W

Direction:

For traffic going WB on I-94

Lat/Lon:

42.24605, -83.31583

Type:

Static

Reader:

Right

Size:

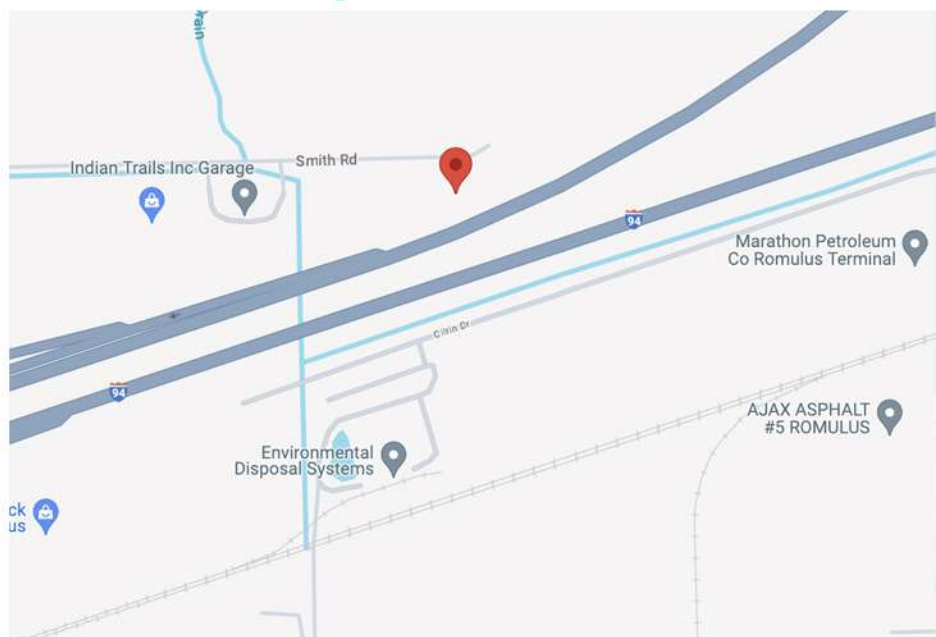
24 x 28 ft.

Weekly Impressions:

Approx. 674,835



Location Map



(248) 747-7777

Info@5staroutdoor.com

www.5staroutdoor.com

FOR PRICING & AVAILABILITY PLEASE CONTACT US

Direction:

Viewable to drivers traveling
EB on M-59

Lat/Lon:

42.63058, -82.85566

Type:

Digital

Reader:

Left

Size:

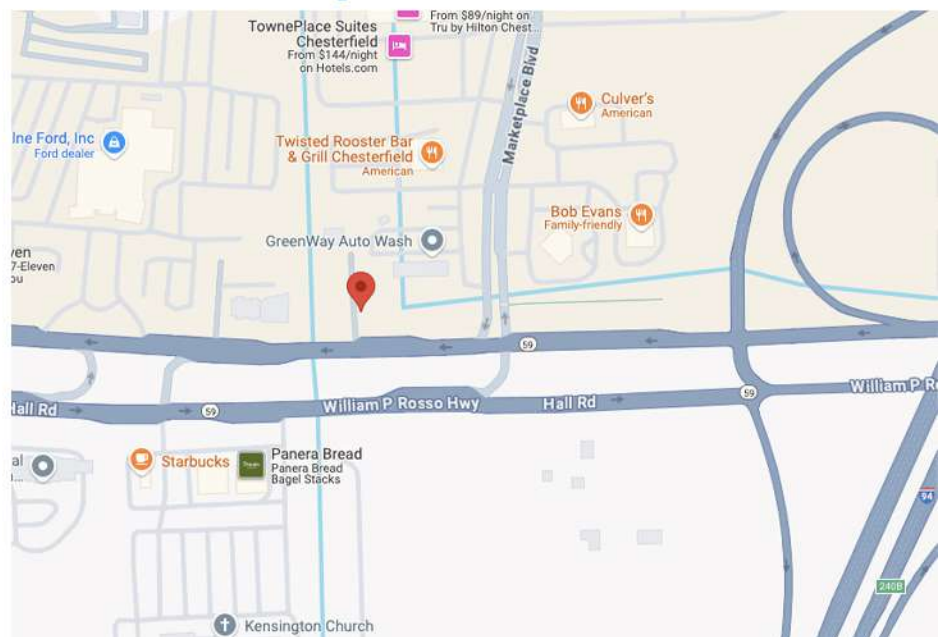
10 x 30 ft.

Weekly Impressions:

Approx. 262,857



Location Map



(248) 747-7777

Info@5staroutdoor.com

www.5staroutdoor.com

25025 Hall Road, Chesterfield Twp., MI 48051 ID: 18-W

Direction:

Viewable to drivers traveling
WB on M-59

Lat/Lon:

42.63058, -82.85566

Type:

Digital

Reader:

Right

Size:

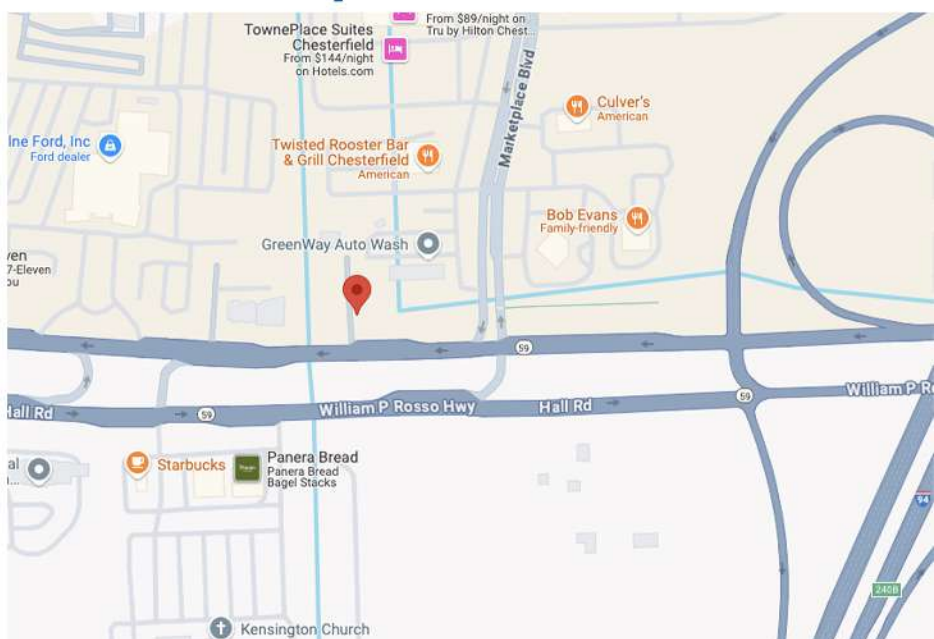
10 x 30 ft.

Weekly Impressions:

Approx. 262,857



Location Map



(248) 747-7777

Info@5staroutdoor.com

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FOR PRICING & AVAILABILITY PLEASE CONTACT US

Direction:

Viewable to drivers traveling
NB on I-275

Lat/Lon:

42.20625, -83.39112

Type:

Digital

Reader:

Left

Size:

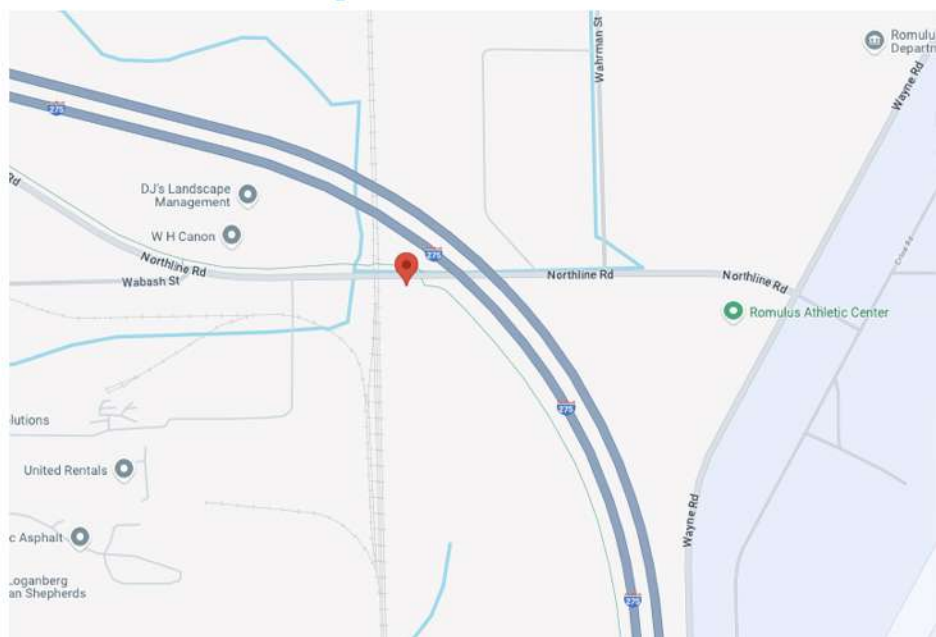
18 x 37 ft.

Weekly Impressions:

Approx. 367,274



Location Map



(248) 747-7777

Info@5staroutdoor.com

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36321 Northline, Romulus, MI 48174

ID: 19-S

Direction:

Viewable to drivers traveling
SB on I-275

Lat/Lon:

42.20625, -83.39112

Type:

Digital

Reader:

Right

Size:

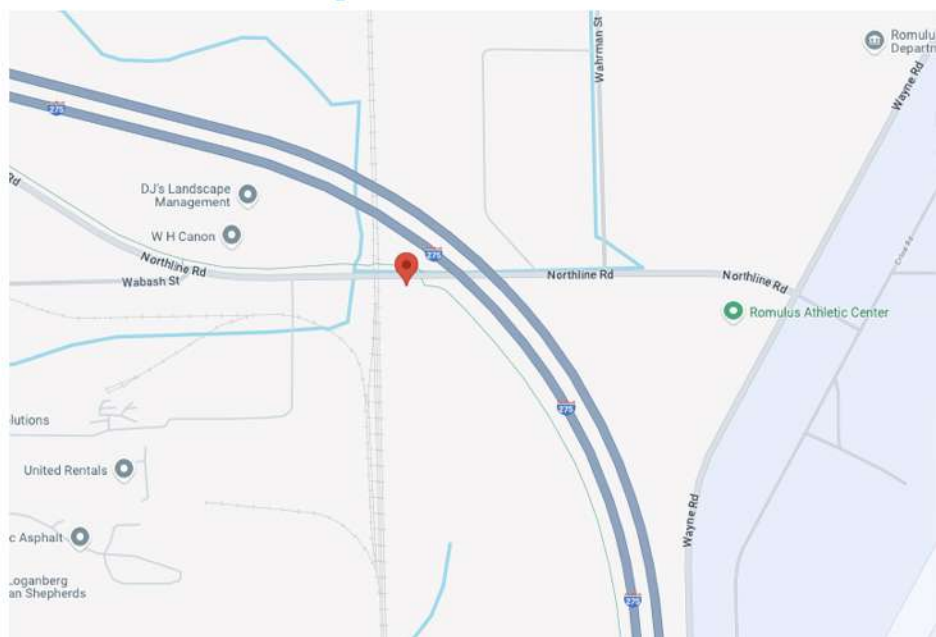
18 x 37 ft.

Weekly Impressions:

Approx. 367,274



Location Map



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