

# RISE ABOVE YOUR COMPETITION



**5 Star Outdoor, L.L.C.**  
(248) 747-7777  
Info@5staroutdoor.com  
www.5staroutdoor.com

# Media Kit

## WHY 5 STAR BILLBOARDS?

We take pride in providing exceptional customer service to our advertisers and giving back to the local community, including schools and law enforcement. 5 Star Outdoor's team can create a personalized campaign for you.

### BENEFITS OF BILLBOARD ADVERTISING

- Constant Exposure
- Generate Brand Awareness
- Reach Millions Monthly

### TRY OUR DIGITAL BILLBOARDS!

- Change your message daily, weekly or monthly
- Time-sensitive messages
- No production or installation costs

**Direction:**

For traffic going N on Groesbeck

**Lat/Lon:**

42.47531 / -82.98268

**Type:**

Static

**Reader:**

Right

**Size:**

10.6 x 36 ft.

**Weekly Impressions:**

Approx. 89,335



**Location Map**



(248) 747-7777

Info@5staroutdoor.com

www.5staroutdoor.com



**Direction:**

For traffic going S on Groesbeck

**Lat/Lon:**

42.47531 / -82.98268

**Type:**

Static

**Reader:**

Left

**Size:**

10.6 x 36 ft.

**Weekly Impressions:**

Approx. 89,335



**Location Map**



(248) 747-7777

Info@5staroutdoor.com

www.5staroutdoor.com

**Direction:**

For traffic going N on Groesbeck

**Lat/Lon:**

42.49718 / -82.96736

**Type:**

Digital

**Reader:**

Left

**Size:**

14 x 48 ft

**Weekly Impressions:**

Approx. 196,217



**Location Map**



(248) 747-7777

Info@5staroutdoor.com

www.5staroutdoor.com



**Direction:**

For traffic going S on Groesbeck

**Lat/Lon:**

42.49718 / -82.96736

**Type:**

Static

**Reader:**

Right

**Size:**

14 x 48 ft

**Weekly Impressions:**

Approx. 196,217



**Location Map**



(248) 747-7777

Info@5staroutdoor.com

www.5staroutdoor.com

**Direction:**

For traffic going N on Groesbeck

**Lat/Lon:**

42.51120 / -82.95452

**Type:**

Static

**Reader:**

Right

**Size:**

14 x 48 ft

**Weekly Impressions:**

Approx. 196,217



**Location Map**



(248) 747-7777

Info@5staroutdoor.com

www.5staroutdoor.com



**Direction:**

For traffic going S on Groesbeck

**Lat/Lon:**

42.51120 / -82.95452

**Type:**

Static

**Reader:**

Left

**Size:**

14 x 48 ft

**Weekly Impressions:**

Approx. 196,217



**Location Map**



(248) 747-7777

Info@5staroutdoor.com

www.5staroutdoor.com

**Direction:**

For traffic going N on Groesbeck

**Lat/Lon:**

42.51782 / -82.95074

**Type:**

Static

**Reader:**

Right

**Size:**

14 x 48 ft

**Weekly Impressions:**

Approx. 196,217



**Location Map**



(248) 747-7777

Info@5staroutdoor.com

www.5staroutdoor.com



**Direction:**

For traffic going S on Groesbeck

**Lat/Lon:**

42.51782 / -82.95074

**Type:**

Digital

**Reader:**

Left

**Size:**

14 x 48 ft

**Weekly Impressions:**

Approx. 196,217



**Location Map**



(248) 747-7777

Info@5staroutdoor.com

www.5staroutdoor.com

**Direction:**

For traffic going E on I-696

**Lat/Lon:**

42.49496 / -82.95445

**Type:**

Digital

**Reader:**

Left

**Size:**

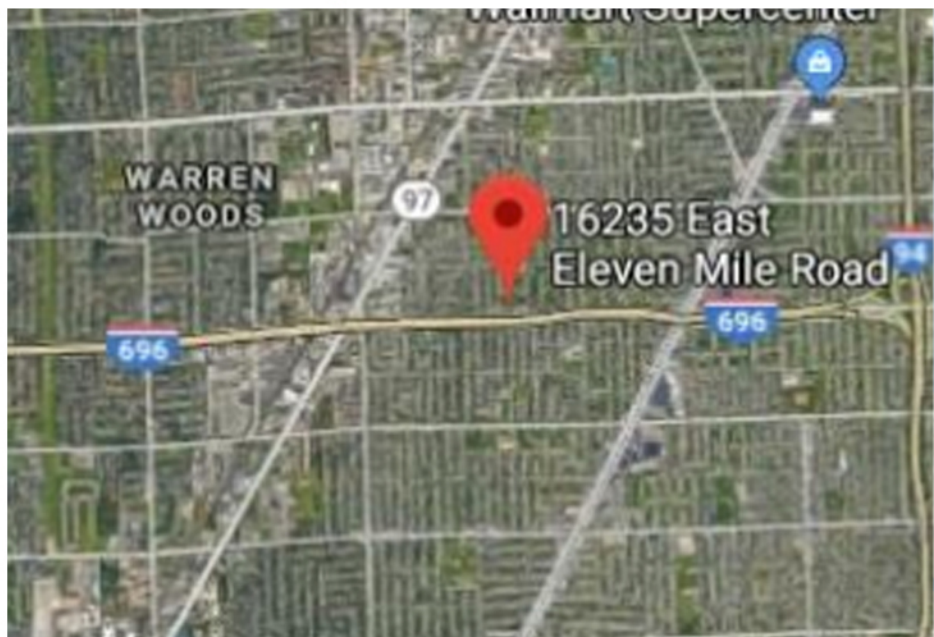
17 x 59 ft

**Weekly Impressions:**

Approx. 621,082



**Location Map**



(248) 747-7777

Info@5staroutdoor.com

www.5staroutdoor.com



**Direction:**

For traffic going W on I-696

**Lat/Lon:**

42.49496 / -82.95445

**Type:**

Static

**Reader:**

Right

**Size:**

20 x 60 ft

**Weekly Impressions:**

Approx. 621,082



**Location Map**



(248) 747-7777

Info@5staroutdoor.com

www.5staroutdoor.com

**Direction:**

For traffic going N on I-75

**Lat/Lon:**

42.46558 / -83.10699

**Type:**

Digital

**Reader:**

Right

**Size:**

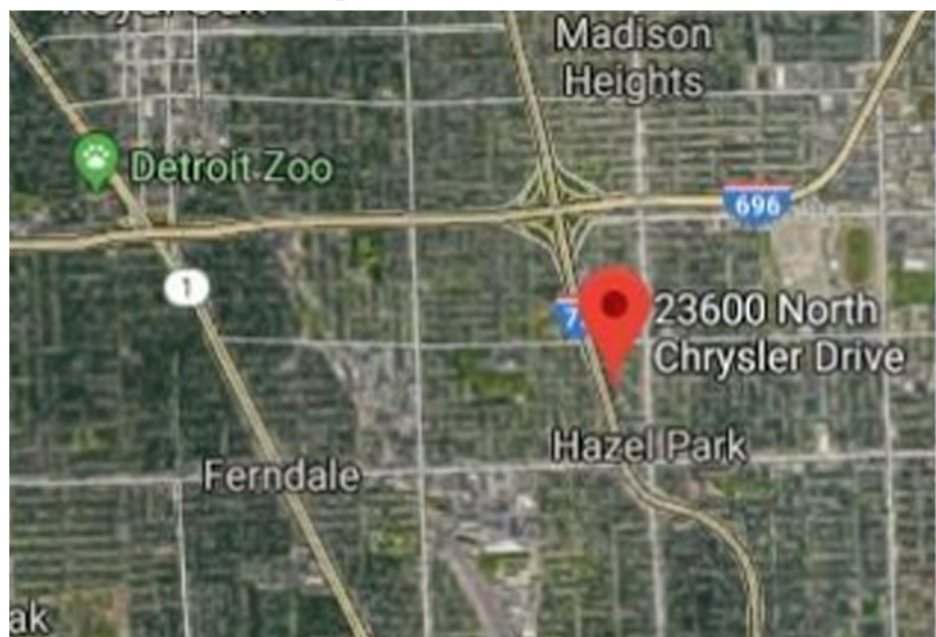
17 x 59 ft

**Weekly Impressions:**

Approx. 492,292



**Location Map**



(248) 747-7777

Info@5staroutdoor.com

www.5staroutdoor.com



**Direction:**

For traffic going S on I-75

**Lat/Lon:**

42.46558 / -83.10699

**Type:**

Digital

**Reader:**

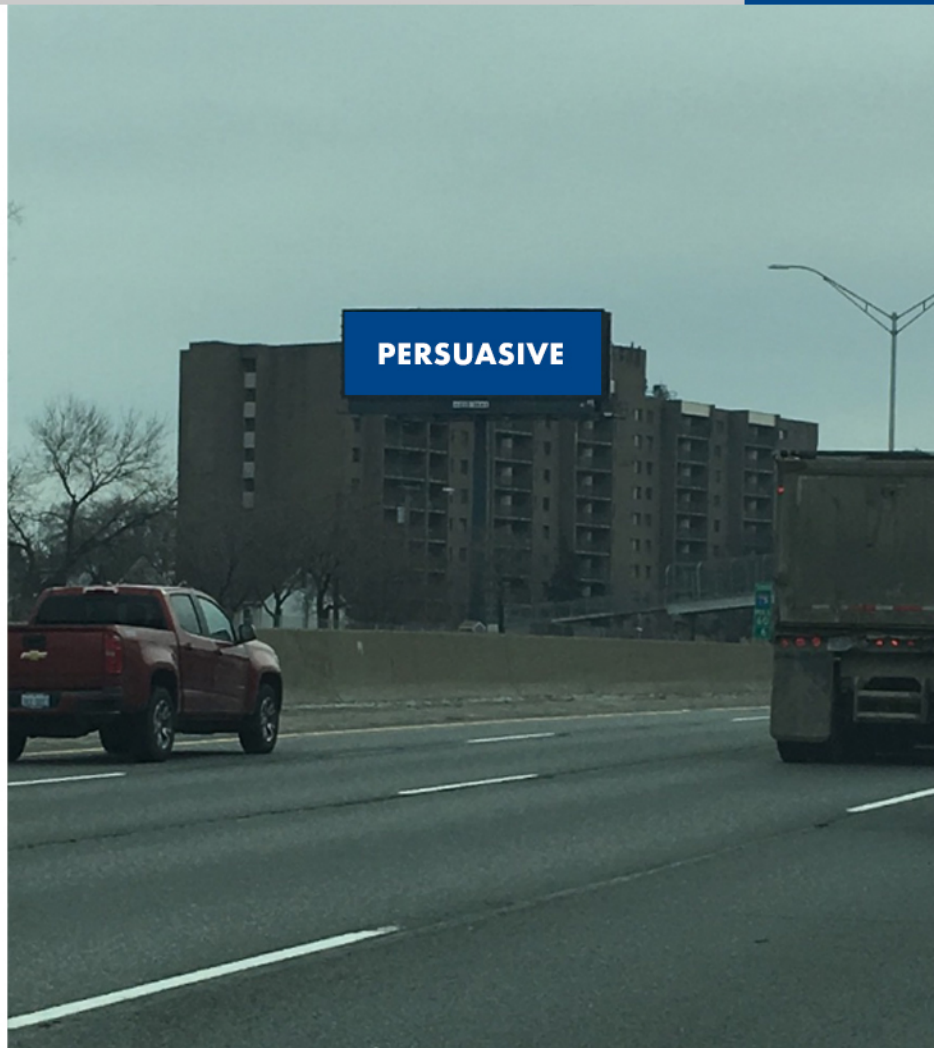
Left

**Size:**

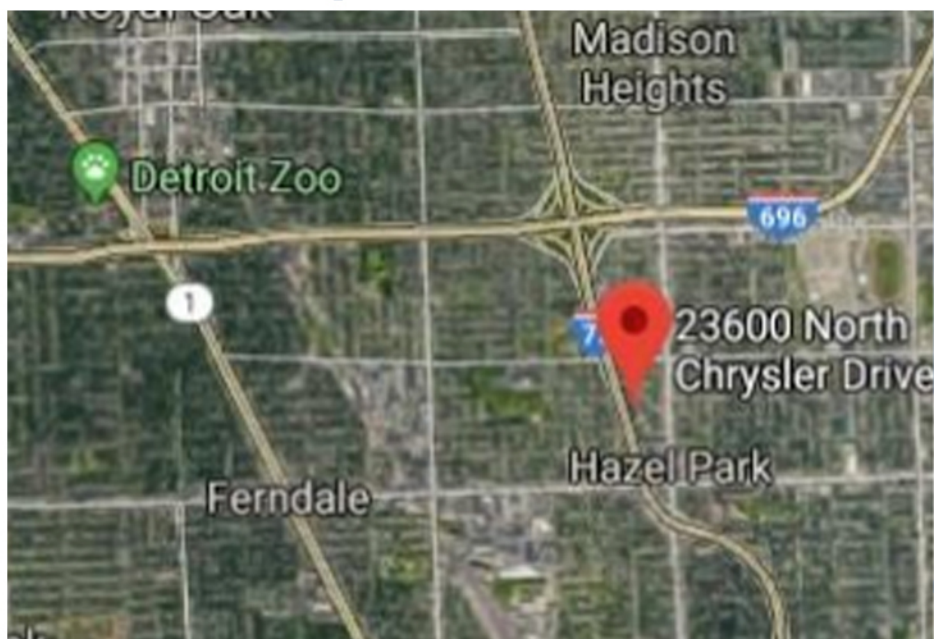
17 x 59 ft

**Weekly Impressions:**

Approx. 492,292



**Location Map**



(248) 747-7777

Info@5staroutdoor.com

www.5staroutdoor.com

**Direction:**

For traffic going N on John R

**Lat/Lon:**

42.45848 / -83.10325

**Type:**

Static

**Reader:**

Right

**Size:**

40 x 12 ft.

**Weekly Impressions:**

Approx. 46,200



**Location Map**



(248) 747-7777

Info@5staroutdoor.com

www.5staroutdoor.com



**Direction:**

For traffic going NW on I-75

**Lat/Lon:**

42.45848 / -83.10325

**Type:**

Digital

**Reader:**

Left

**Size:**

40 x 30 ft.

**Weekly Impressions:**

Approx. 473,984



**Location Map**



(248) 747-7777

Info@5staroutdoor.com

www.5staroutdoor.com

**Direction:**

For traffic going SE on I-75

**Lat/Lon:**

42.45848 / -83.10325

**Type:**

Digital

**Reader:**

Right

**Size:**

40 x 30 ft.

**Weekly Impressions:**

Approx. 473,984



**Location Map**



(248) 747-7777

Info@5staroutdoor.com

www.5staroutdoor.com



**Direction:**

For traffic going E on 8 Mile

**Lat/Lon:**

42.44779 / -83.10331

**Type:**

Static

**Reader:**

Left

**Size:**

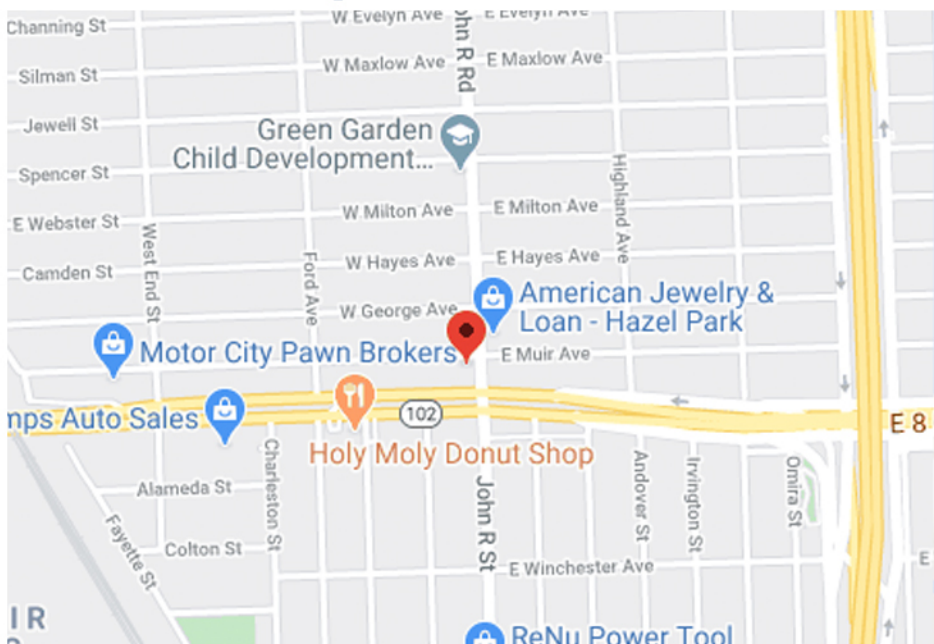
20 x 60 ft.

**Weekly Impressions:**

Approx. 190,449



**Location Map**



(248) 747-7777

Info@5staroutdoor.com

www.5staroutdoor.com

**Direction:**

For traffic going S on John R

**Lat/Lon:**

42.44779 / -83.10331

**Type:**

Static

**Reader:**

Right

**Size:**

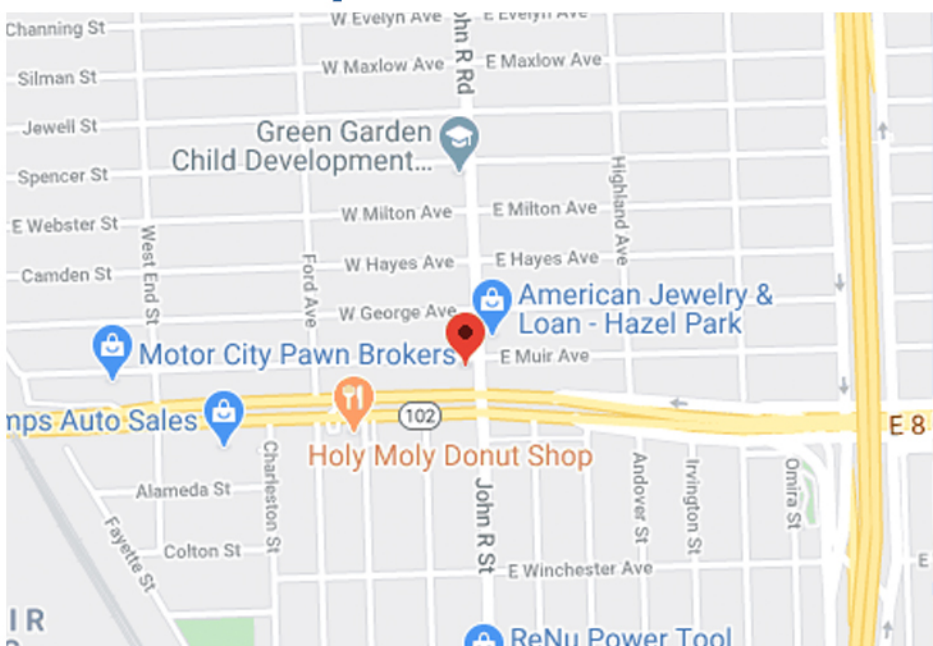
20 x 30 ft.

**Weekly Impressions:**

Approx. 46,200



**Location Map**



(248) 747-7777

Info@5staroutdoor.com

www.5staroutdoor.com



**Direction:**

For traffic going W on 8 Mile

**Lat/Lon:**

42.44779 / -83.10331

**Type:**

Digital

**Reader:**

Right

**Size:**

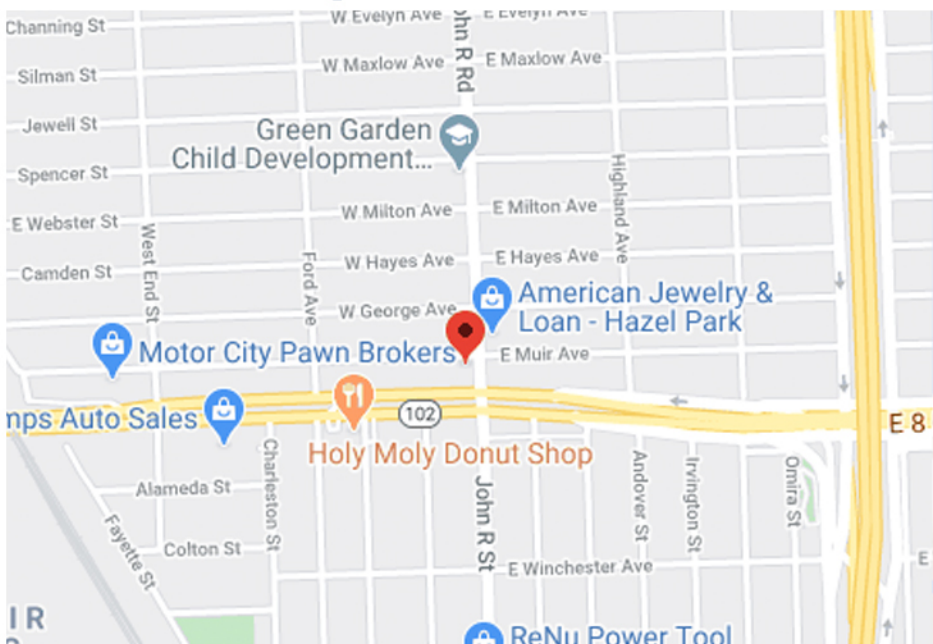
17 x 59 ft.

**Weekly Impressions:**

Approx. 190,449



**Location Map**



(248) 747-7777

Info@5staroutdoor.com

www.5staroutdoor.com

**Direction:**

For traffic going E on 8 Mile

**Lat/Lon:**

42.44759 / -83.10922

**Type:**

Digital

**Reader:**

Left

**Size:**

17 x 59 ft.

**Weekly Impressions:**

Approx. 190,449



**Location Map**



(248) 747-7777

Info@5staroutdoor.com

www.5staroutdoor.com



**Direction:**

For traffic going W on 8 Mile

**Lat/Lon:**

42.44759 / -83.10922

**Type:**

Static

**Reader:**

Right

**Size:**

20 x 60 ft.

**Weekly Impressions:**

Approx. 190,449



**Location Map**



(248) 747-7777

Info@5staroutdoor.com

www.5staroutdoor.com

**Direction:**

For traffic going N on I-94

**Lat/Lon:**

42.60961 / -82.85928

**Type:**

Digital

**Reader:**

Left

**Size:**

14 x 48 ft.

**Weekly Impressions:**

Approx. 574,917



**Location Map**



(248) 747-7777

Info@5staroutdoor.com

www.5staroutdoor.com



**Direction:**

For traffic going S on I-94

**Lat/Lon:**

42.60961 / -82.85928

**Type:**

Digital

**Reader:**

Right

**Size:**

14 x 48 ft.

**Weekly Impressions:**

Approx. 574,917



**Location Map**



(248) 747-7777

Info@5staroutdoor.com

www.5staroutdoor.com

**Direction:**

For traffic going N on I-94

**Lat/Lon:**

42.59828 / -82.85531

**Type:**

Digital

**Reader:**

Right

**Size:**

14 x 48 ft.

**Weekly Impressions:**

Approx. 574,917



(248) 747-7777

Info@5staroutdoor.com

www.5staroutdoor.com

**Location Map**





**Direction:**

For traffic going S on I-94

**Lat/Lon:**

42.59828 / -82.85531

**Type:**

Static

**Reader:**

Left

**Size:**

14 x 48 ft.

**Weekly Impressions:**

Approx. 574,917



(248) 747-7777

Info@5staroutdoor.com

www.5staroutdoor.com

**Location Map**



## Direction:

For traffic going E on M-59

## Lat/Lon:

42.62597 / -83.04406

## Type:

Static

## Reader:

Left

## Size:

14 x 48 ft.

## Weekly Impressions:

Approx. 305,018



## Location Map



(248) 747-7777

Info@5staroutdoor.com

www.5staroutdoor.com



## Direction:

For traffic going W on M-59

## Lat/Lon:

42.62597 / -83.04406

## Type:

Static

## Reader:

Right

## Size:

14 x 48 ft.

## Weekly Impressions:

Approx. 305,018



## Location Map



(248) 747-7777

Info@5staroutdoor.com

www.5staroutdoor.com

**Direction:**

For traffic going EB on Plymouth

**Lat/Lon:**

42.37207 / -83.21961

**Type:**

Static

**Reader:**

Left

**Size:**

10.6 x 22.8 ft.

**Weekly Impressions:**

Approx. 66,150



**Location Map**



(248) 747-7777

Info@5staroutdoor.com

www.5staroutdoor.com



**Direction:**

For traffic going WB on Plymouth

**Lat/Lon:**

42.37207 / -83.21961

**Type:**

Static

**Reader:**

Left

**Size:**

10.6 x 22.8 ft.

**Weekly Impressions:**

Approx. 66,150



**Location Map**



(248) 747-7777

Info@5staroutdoor.com

www.5staroutdoor.com

**Direction:**

For traffic going S on I-75

**Lat/Lon:**

42.18188 / -83.24579

**Type:**

Digital

**Reader:**

Right

**Size:**

14 x 48 feet.

**Weekly Impressions:**

Approx. 424,693



**Location Map**



(248) 747-7777

Info@5staroutdoor.com

www.5staroutdoor.com



**Direction:**

For traffic going N on I-75

**Lat/Lon:**

42.18188 / -83.24579

**Type:**

Digital

**Reader:**

Left

**Size:**

14 x 48 feet.

**Weekly Impressions:**

Approx. 424,693



(248) 747-7777

Info@5staroutdoor.com

www.5staroutdoor.com

**Location Map**



**Direction:**

For traffic going E on I-696

**Lat/Lon:**

42.47562 / -83.12409

**Type:**

Static

**Reader:**

Right

**Size:**

30 x 30 ft.

**Weekly Impressions:**

Approx. 765,926



**Location Map**



(248) 747-7777

Info@5staroutdoor.com

www.5staroutdoor.com



**Direction:**

For traffic going W on I-696

**Lat/Lon:**

42.47562 / -83.12409

**Type:**

Static

**Reader:**

Left

**Size:**

30 x 30 ft.

**Weekly Impressions:**

Approx. 765,926



**Location Map**



(248) 747-7777

Info@5staroutdoor.com

www.5staroutdoor.com