

RISE ABOVE YOUR COMPETITION



5 Star Outdoor, L.L.C.
P.O. Box 252755
West Bloomfield, MI
48325-2755

(248) 747-7777
Info@5staroutdoor.com
www.5staroutdoor.com

Media Kit

WHY 5 STAR OUTDOOR?

We take pride in providing exceptional customer service to our advertisers and giving back to the local community, including schools and law enforcement. 5 Star Outdoor's team can create a personalized campaign for you.

BENEFITS OF BILLBOARD ADVERTISING

- Constant Exposure
- Generate Brand Awareness
- Reach Millions Monthly

TRY OUR DIGITAL BILLBOARDS!

- Change your message daily, weekly or monthly
- Time-sensitive messages
- No production or installation costs

Direction:

For traffic going N on Groesbeck

Lat/Lon:

42.47531 / -82.98268

Type:

Static

Reader:

Right

Size:

10.6 x 36 ft.

Monthly Impressions:

Approx. 429,750



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Location Map



Direction:

For traffic going S on Groesbeck

Lat/Lon:

42.47531 / -82.98268

Type:

Static

Reader:

Left

Size:

10.6 x 36 ft.

Monthly Impressions:

Approx. 429,750



Location Map



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Direction:

For traffic going N on Groesbeck

Lat/Lon:

42.49718 / -82.96736

Type:

Digital

Reader:

Left

Size:

14 x 48 ft

Monthly Impressions:

Approx. 765,000



Location Map



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Direction:

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Lat/Lon:

42.49718 / -82.96736

Type:

Static

Reader:

Right

Size:

14 x 48 ft

Monthly Impressions:

Approx. 765,000



Location Map



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Direction:

For traffic going N on Groesbeck

Lat/Lon:

42.51120 / -82.95452

Type:

Static

Reader:

Right

Size:

14 x 48 ft

Monthly Impressions:

Approx. 765,000



Location Map



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Direction:

For traffic going S on Groesbeck

Lat/Lon:

42.51120 / -82.95452

Type:

Static

Reader:

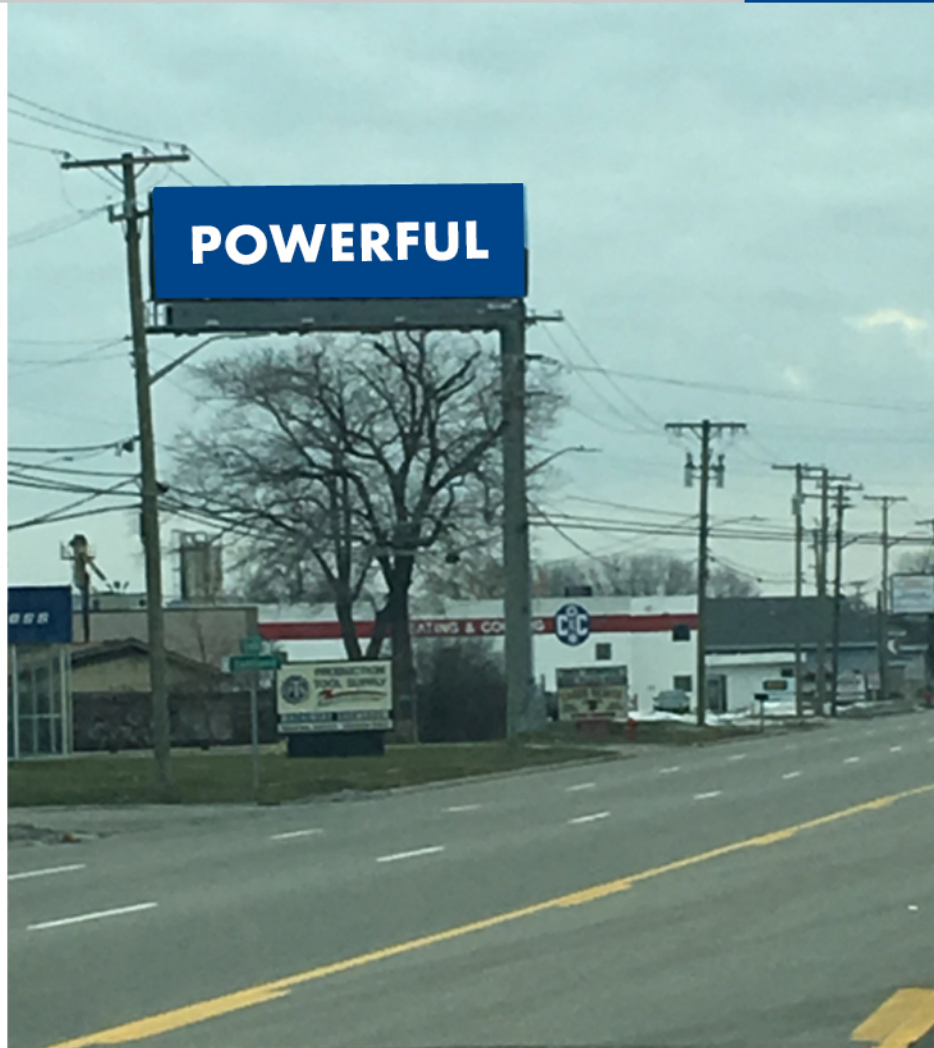
Left

Size:

14 x 48 ft

Monthly Impressions:

Approx. 765,000



Location Map



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Direction:

For traffic going N on Groesbeck

Lat/Lon:

42.51782 / -82.95074

Type:

Static

Reader:

Right

Size:

14 x 48 ft

Monthly Impressions:

Approx. 765,000



Location Map



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Direction:

For traffic going S on Groesbeck

Lat/Lon:

42.51782 / -82.95074

Type:

Digital

Reader:

Left

Size:

14 x 48 ft

Monthly Impressions:

Approx. 765,000



Location Map



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Direction:

For traffic going E on I-696

Lat/Lon:

42.49496 / -82.95445

Type:

Digital

Reader:

Left

Size:

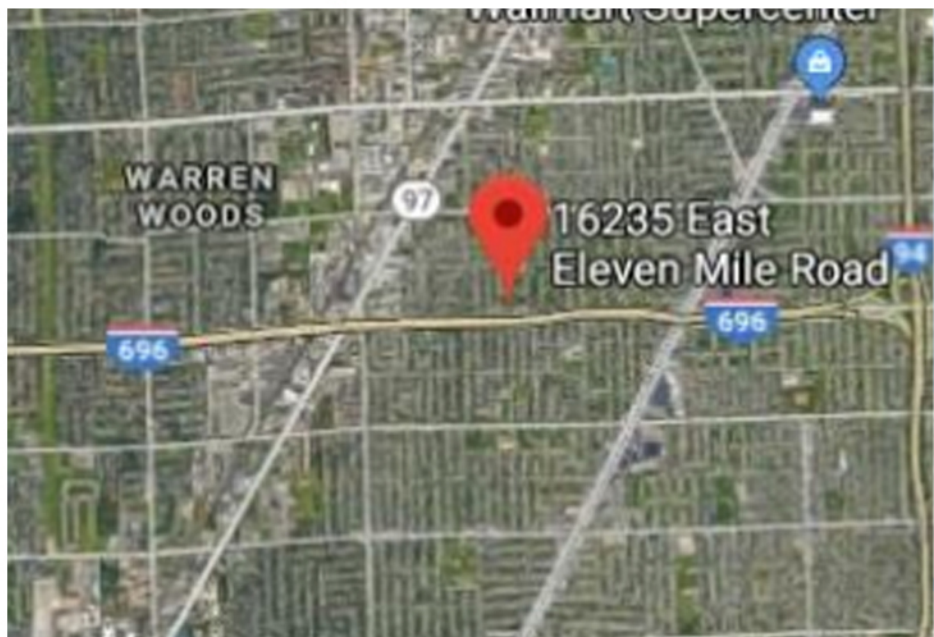
17 x 59 ft

Monthly Impressions:

Approx. 2,556,000



Location Map



P.O. Box 252755
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Direction:

For traffic going W on I-696

Lat/Lon:

42.49496 / -82.95445

Type:

Static

Reader:

Right

Size:

20 x 60 ft

Monthly Impressions:

Approx. 2,556,000



Location Map



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(248) 747-7777
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Direction:

For traffic going N on I-75

Lat/Lon:

42.46558 / -83.10699

Type:

Digital

Reader:

Right

Size:

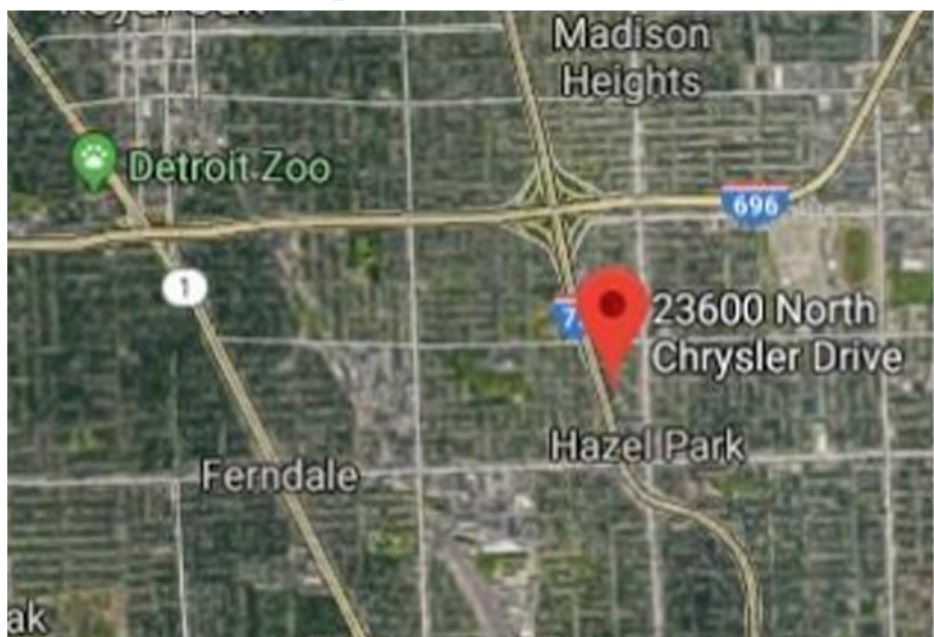
17 x 59 ft

Monthly Impressions:

Approx. 3,354,750



Location Map



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Direction:

For traffic going S on I-75

Lat/Lon:

42.46558 / -83.10699

Type:

Digital

Reader:

Left

Size:

17 x 59 ft

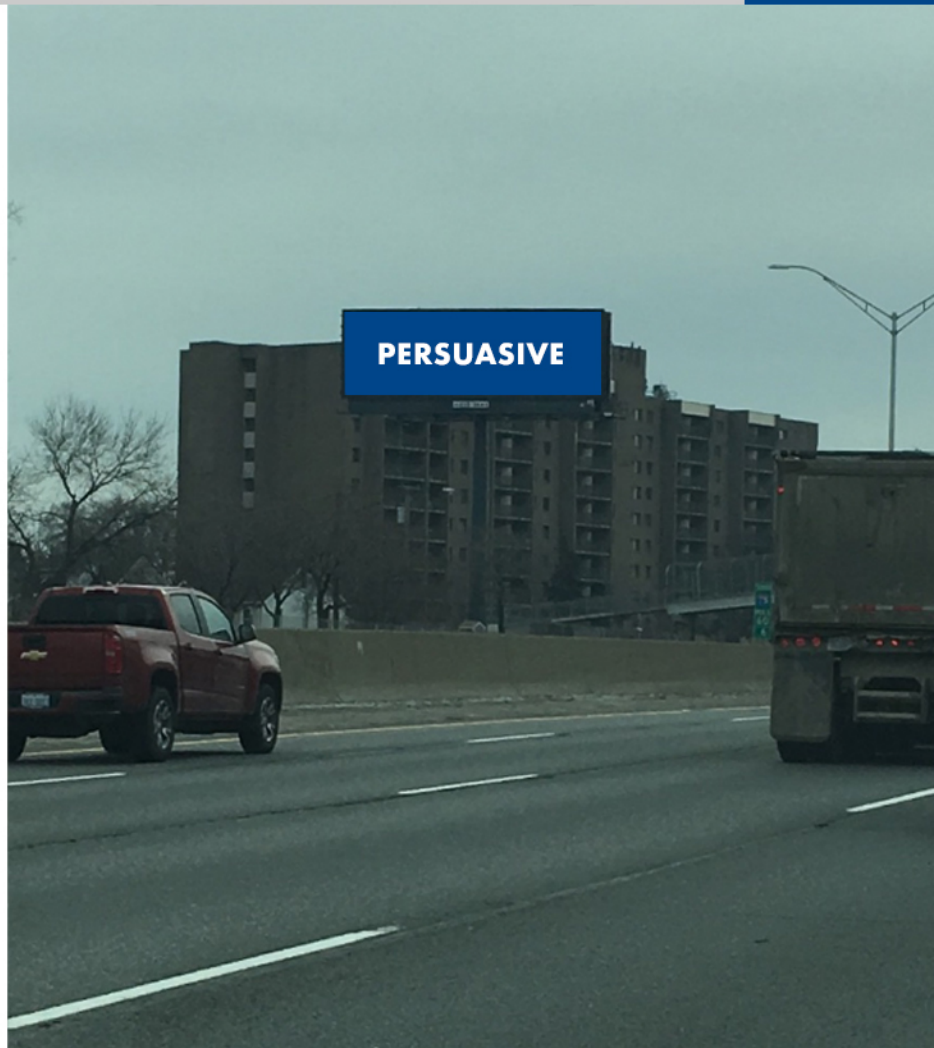
Monthly Impressions:

Approx. 3,354,750

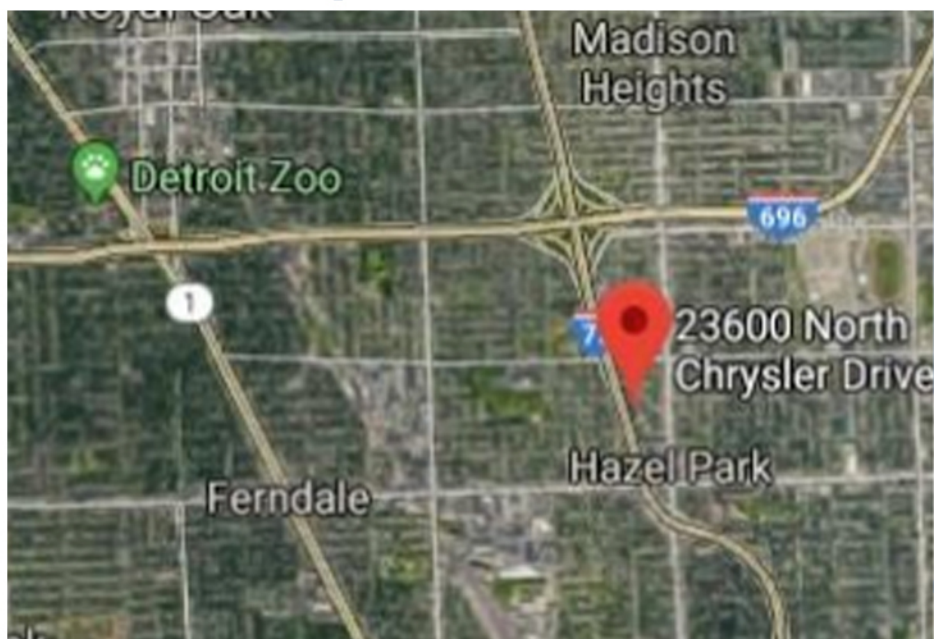


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Location Map



Direction:

For traffic going N on John R

Lat/Lon:

42.45848 / -83.10325

Type:

Static

Reader:

Right

Size:

40 x 12 ft.

Monthly Impressions:

Approx. 198,000



Location Map



P.O. Box 252755
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22411 S. Chrysler, Hazel Park, MI 48030

ID: 7 - NW

Direction:

For traffic going NW on I-75

Lat/Lon:

42.45848 / -83.10325

Type:

Static

Reader:

Left

Size:

40 x 30 ft.

Monthly Impressions:

Approx. 3,224,250



Location Map



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FOR PRICING & AVAILABILITY PLEASE CONTACT US

Direction:

For traffic going SE on I-75

Lat/Lon:

42.45848 / -83.10325

Type:

Static

Reader:

Right

Size:

40 x 30 ft.

Monthly Impressions:

Approx. 3,224,250



Location Map



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Direction:

For traffic going E on 8 Mile

Lat/Lon:

42.44779 / -83.10331

Type:

Static

Reader:

Left

Size:

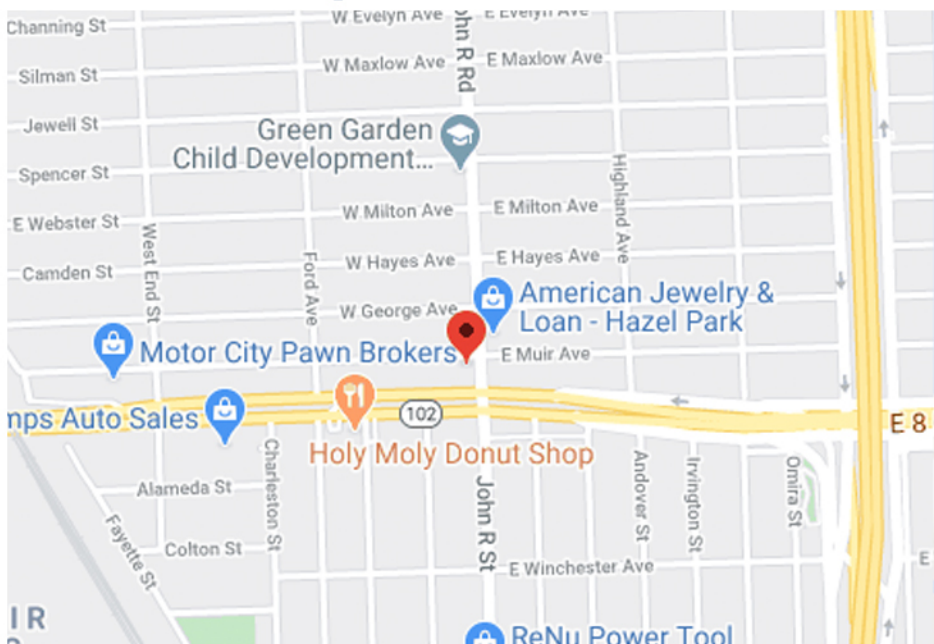
20 x 60 ft.

Monthly Impressions:

Approx. 1,329,750



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Direction:

For traffic going S on John R

Lat/Lon:

42.44779 / -83.10331

Type:

Static

Reader:

Right

Size:

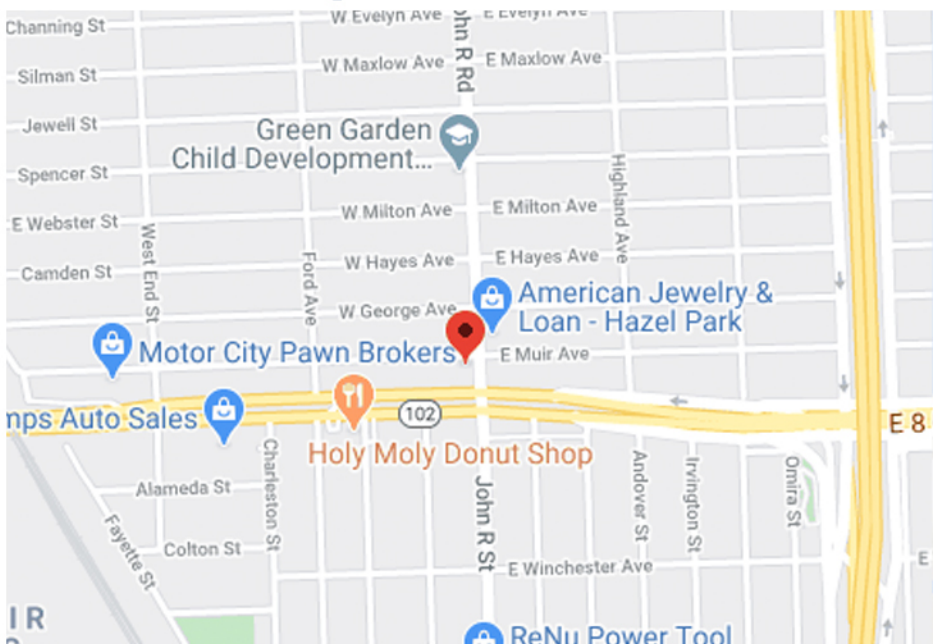
20 x 30 ft.

Monthly Impressions:

Approx. 198,000



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Direction:

For traffic going W on 8 Mile

Lat/Lon:

42.44779 / -83.10331

Type:

Digital

Reader:

Right

Size:

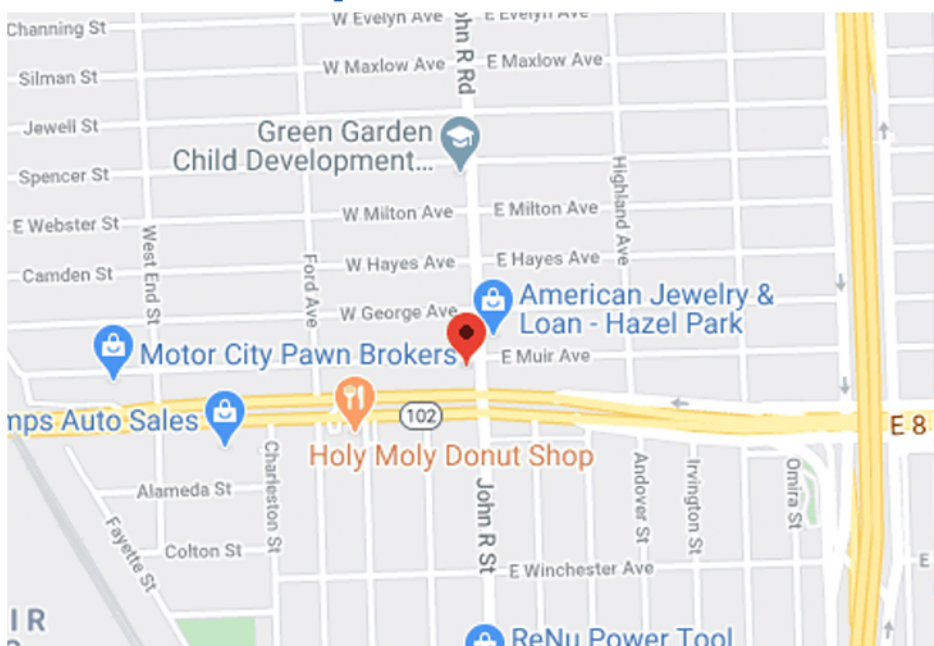
17 x 59 ft.

Monthly Impressions:

Approx. 1,329,750



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Direction:

For traffic going E on 8 Mile

Lat/Lon:

42.44759 / -83.10922

Type:

Digital

Reader:

Left

Size:

17 x 59 ft.

Monthly Impressions:

Approx. 1,329,750



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Direction:

For traffic going W on 8 Mile

Lat/Lon:

42.44759 / -83.10922

Type:

Static

Reader:

Right

Size:

20 x 60 ft.

Monthly Impressions:

Approx. 1,329,750



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Direction:

For traffic going N on I-94

Lat/Lon:

42.60961 / -82.85928

Type:

Digital

Reader:

Left

Size:

14 x 48 ft.

Monthly Impressions:

Approx. 2,189,250



Location Map



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Direction:

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Lat/Lon:

42.60961 / -82.85928

Type:

Digital

Reader:

Right

Size:

14 x 48 ft.

Monthly Impressions:

Approx. 2,189,250



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Direction:

For traffic going N on I-94

Lat/Lon:

42.59828 / -82.85531

Type:

Digital

Reader:

Right

Size:

14 x 48 ft.

Monthly Impressions:

Approx. 2,189,250



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Direction:

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Lat/Lon:

42.59828 / -82.85531

Type:

Static

Reader:

Left

Size:

14 x 48 ft.

Monthly Impressions:

Approx. 2,189,250



Location Map



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Direction:

For traffic going E on M-59

Lat/Lon:

42.62597 / -83.04406

Type:

Static

Reader:

Left

Size:

14 x 48 ft.

Monthly Impressions:

Approx. 1,964,250



Location Map



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Direction:

For traffic going W on M-59

Lat/Lon:

42.62597 / -83.04406

Type:

Static

Reader:

Right

Size:

14 x 48 ft.

Monthly Impressions:

Approx. 1,964,250



Location Map



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Direction:

For traffic going EB on Plymouth

Lat/Lon:

42.37207 / -83.21961

Type:

Static

Reader:

Left

Size:

10.6 x 22.8 ft.

Monthly Impressions:

Approx. 283,500



Location Map



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Direction:

For traffic going WB on Plymouth

Lat/Lon:

42.37207 / -83.21961

Type:

Static

Reader:

Left

Size:

10.6 x 22.8 ft.

Monthly Impressions:

Approx. 283,500



Location Map



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Direction:

For traffic going S on I-75

Lat/Lon:

42.18188 / -83.24579

Type:

Digital

Reader:

Right

Size:

14 x 48 feet.

Monthly Impressions:

Approx. 1,584,000



Location Map



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Direction:

For traffic going N on I-75

Lat/Lon:

42.18188 / -83.24579

Type:

Digital

Reader:

Left

Size:

14 x 48 feet.

Monthly Impressions:

Approx. 1,584,000



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Location Map



Direction:

For traffic going E on I-696

Lat/Lon:

42.47562 / -83.12409

Type:

Static

Reader:

Right

Size:

30 x 30 ft.

Monthly Impressions:

Approx. 3,631,500



Location Map



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Direction:

For traffic going W on I-696

Lat/Lon:

42.47562 / -83.12409

Type:

Static

Reader:

Left

Size:

30 x 30 ft.

Monthly Impressions:

Approx. 3,631,500



Location Map



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